

ESTTA Tracking number: **ESTTA80167**

Filing date: **05/10/2006**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91125615
Party	Plaintiff UNIVERSITY OF SOUTHERN CALIFORNIA  ,
Correspondence Address	Scott A. Edelman and Michael S. Adler GIBSON DUNN & CRUTCHER LLP 2029 Century Park East, 40th Floor Los Angeles, CA 90067-3026 UNITED STATES pto-cc@gibsondunn.com, madler@gibsondunn.com
Submission	Plaintiff's Notice of Reliance
Filer's Name	Michael S. Adler
Filer's e-mail	madler@gibsondunn.com, pto-cc@gibsondunn.com
Signature	/michael adler/
Date	05/10/2006
Attachments	Opp NOR 24.pdf ( 115 pages )(4922620 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

UNIVERSITY OF SOUTHERN  
CALIFORNIA,

Opposer,

v.

UNIVERSITY OF SOUTH CAROLINA,

Applicant.

Opposition No. 91125615

Serial No. 75/358,031

Mark: SC (Stylized)

Filed: September 16, 1997

Published: May 18, 1999

**OPPOSER'S NOTICE OF RELIANCE NO. 24 FOR THIRD PARTY FEDERAL  
TRADEMARK REGISTRATIONS**

Opposer the University of Southern California ("Opposer" or "California") hereby introduces into evidence by Notice of Reliance the following third party federal trademark registrations and associated status and ownership information.

To the extent that any evidence of third party practice is relevant in this matter, the attached evidence provides examples of the numerous educational institutions which have applied for and received registrations in either "typed form" or as "standard character marks" for initials for use with collegiate goods and services sponsored by or affiliated with the respective institutions.

A party to an inter partes proceeding before the Board may introduce official records including third party trademark registrations as part of its evidence in the case by means of a notice of reliance. TBMP § 704.03(b)(1)(B) (citing 37 CFR § 2.122(e) and TBMP § 704.07). In lieu of the actual official record, the TBMP also provides that a plain copy of the registration itself or the electronic equivalent thereof, that is, a printout of the registration from the electronic

records of the USPTO's trademark automated search system, may accompany the notice of reliance. *Id.*

Attached as Opposer's Exhibits 407-418, are true and correct copies of the following third party registrations and associated status and ownership information, printed out from the electronic records of the USPTO's trademark automated search system:

<b>Opposer's Ex. No.</b>	<b>Mark<sup>1</sup></b>	<b>Reg. No(s).</b>	<b>Owner</b>	<b>Int'l Class(es)</b>
407	<b>GW</b>	1,691,680; 1,714,292	Board of Trustees of the George Washington University	25, 41
408	<b>GWU</b>	2,679,384	Gardner-Webb University, Inc.	9, 14, 16, 18, 20, 21, 24, 25, 41
409	<b>B.C.</b>	1,499,605; 1,511,279; 1,513,650	The Trustees of Boston College	21, 41, 25
410	<b>KU</b>	1,974,554	The University of Kansas	16, 20, 25, 41
411	<b>OU</b>	3,035,527; 3,035,529; 3,041,269; 3,041,812	The Board of Regents of the University of Oklahoma	25, 16, 21, 28
412	<b>FSU</b>	2,641,958 2,944,236	The Florida State University	25, 41
413	<b>LSU</b>	1,331,940	Board of Supervisors of Louisiana State University and Agricultural and Mechanical College	12, 14, 15, 16, 18, 20, 24, 25, 26, 28, 41
414	<b>BYU</b>	1,581,409	Brigham Young University	14, 25
415	<b>TCU</b>	1,995,677; 1,998,319; 1,998,461; 2,025,192	Texas Christian University	25, 16, 14, 21

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<sup>1</sup> Each of the listed marks is a "standard character" or "typed drawing" mark.

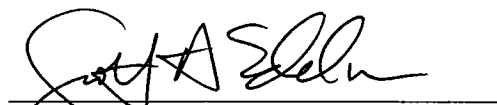
<b>Opposer's Ex. No.</b>	<b>Mark<sup>1</sup></b>	<b>Reg. No(s).</b>	<b>Owner</b>	<b>Int'l Class(es)</b>
416	<b>NYU</b>	1,789,490	New York University	25
417	<b>SMU</b>	2,915,536	Southern Methodist University	4, 6, 9, 14, 16, 18, 20, 21, 24, 25, 26, 28, 30, 35, 41, 42
418	<b>GMU</b>	1,579,506; 1,720,351; 1,720,424	George Mason University	41, 21, 25

As the printouts attached as Opposer's Exhibits 407-418, are true and correct copies of third party registrations printed out from the electronic records of the USPTO's trademark automated search system, and the contents are not reasonably subject to dispute and are moreover capable of immediate and accurate determination, the requirements of 37 C.F.R. § 2.122(e) and TBMP § 704.07 are satisfied.

Dated: May 10, 2006

Respectfully submitted,

GIBSON, DUNN & CRUTCHER, LLP



Scott A. Edelman  
Michael S. Adler  
2029 Century Park East  
Los Angeles, CA 90067-3026  
Telephone: (213) 229-7919

Attorneys for Opposer  
University of Southern California



Int. Cl.: 25

Prior U.S. Cl.: 39

**United States Patent and Trademark Office**

Reg. No. 1,691,680

Registered June 9, 1992

**TRADEMARK  
PRINCIPAL REGISTER**

**GW**

BOARD OF TRUSTEES OF THE GEORGE  
WASHINGTON, UNIVERSITY, THE (D.C.  
EDUCATIONAL INSTITUTION)  
2121 EYE STREET, N.W.  
WASHINGTON, DC 20052

FOR: CAPS AND HATS, SWEATPANTS,  
SWEATSHIRTS, COLLARED AND NON-COL-  
LARED SHIRTS, TEE SHIRTS, TANK TOPS,  
SWEATERS, SHORTS, JACKETS, SLEEPWEAR,

PANTS, RAINWEAR, GLOVES, MITTENS,  
SCARVES, AND SOCKS, IN CLASS 25 (U.S. CL.  
39).

FIRST USE 0-0-1949; IN COMMERCE  
0-0-1949.

SER. NO. 74-178,068, FILED 6-20-1991.

KEITH L. HENDERSON, EXAMINING ATTOR-  
NEY

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2006-05-03 13:22:18 ET**

**Serial Number:** 74178068

**Registration Number:** 1691680

**Mark (words only):** GW

**Standard Character claim:** No

**Current Status:** This registration has been renewed.

**Date of Status:** 2002-08-30

**Filing Date:** 1991-06-20

**Transformed into a National Application:** No

**Registration Date:** 1992-06-09

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 15

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2002-09-04

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#### LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. Board of Trustees of The George Washington, University, The

**Address:**

Board of Trustees of The George Washington, University, The  
2121 Eye Street, N.W.  
Washington, DC 20052  
United States

**Legal Entity Type:** EDUCATIONAL INSTITUTION

**State or Country Where Organized:** D.C.

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#### GOODS AND/OR SERVICES

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**International Class:** 025

**Class Status:** Active

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 407, Pg. No. 2.

caps and hats, sweatpants, sweatshirts, collared and non-collared shirts, tee shirts, tank tops, sweaters, shorts, jackets, sleepwear, pants, rainwear, gloves, mittens, scarves, and socks

**Basis:** 1(a)

**First Use Date:** 1949-00-00

**First Use in Commerce Date:** 1949-00-00

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#### ADDITIONAL INFORMATION

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(NOT AVAILABLE)

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#### MADRID PROTOCOL INFORMATION

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(NOT AVAILABLE)

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#### PROSECUTION HISTORY

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2002-08-30 - First renewal 10 year

2002-08-30 - Section 8 (10-year) accepted/ Section 9 granted

2002-06-10 - Combined Section 8 (10-year)/Section 9 filed

2002-06-10 - PAPER RECEIVED

1998-08-26 - Section 8 (6-year) accepted & Section 15 acknowledged

1998-06-09 - Section 8 (6-year) and Section 15 Filed

1992-06-09 - Registered - Principal Register

1992-03-17 - Published for opposition

1992-02-14 - Notice of publication

1991-10-17 - Approved for Pub - Principal Register (Initial exam)

1991-09-30 - Case file assigned to examining attorney

---

#### CORRESPONDENCE INFORMATION

---

**Correspondent**

KEVIN J KUZAS (Attorney of record)

KEVIN J KUZAS

DOW LOHNES & ALBERTSON

1200 NEW HAMPSHIRE AVE NW STE 800

WASHINGTON DC 20036-6802

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 407, Pg. No. 3



Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 407, Pg. No. 4.

Int. Cl.: 41

Prior U.S. Cl.: 107

**United States Patent and Trademark Office**

Reg. No. 1,714,292

Registered Sep. 8, 1992

**SERVICE MARK  
PRINCIPAL REGISTER**

**GW**

BOARD OF TRUSTEES OF THE GEORGE  
WASHINGTON UNIVERSITY, THE (D.C.  
EDUCATIONAL INSTITUTION)  
2121 EYE STREET, N.W.  
WASHINGTON, DC 20052

FOR: EDUCATIONAL SERVICES; NAMELY,  
PROVIDING POST-SECONDARY LEVEL  
COURSES, SEMINARS, AND LECTURES OF  
INSTRUCTION; AND ENTERTAINMENT  
SERVICES; NAMELY, ORGANIZING AND

PROVIDING ATHLETIC EVENTS, DANCE,  
THEATRICAL AND MUSICAL PERFORM-  
ANCES, AND PUBLIC LECTURES AND  
FILMS, IN CLASS 41 (U.S. CL. 107).

FIRST USE 0-0-1905; IN COMMERCE  
0-0-1905.

SER. NO. 74-178,066, FILED 6-20-1991.

KEITH L. HENDERSON, EXAMINING ATTOR-  
NEY

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2006-05-03 13:20:44 ET**

**Serial Number:** 74178066

**Registration Number:** 1714292

**Mark (words only):** GW

**Standard Character claim:** No

**Current Status:** This registration has been renewed.

**Date of Status:** 2002-10-28

**Filing Date:** 1991-06-20

**Transformed into a National Application:** No

**Registration Date:** 1992-09-08

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 15

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2002-10-29

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#### LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. Board of Trustees of The George Washington University, The

**Address:**

Board of Trustees of The George Washington University, The  
2121 Eye Street, N.W.  
Washington, DC 20052  
United States

**Legal Entity Type:** EDUCATIONAL INSTITUTION

**State or Country Where Organized:** D.C.

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#### GOODS AND/OR SERVICES

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**International Class:** 041

**Class Status:** Active

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 407, Pg. No. 6

educational services; namely, providing post-secondary level courses, seminars, and lectures of instruction; and entertainment services; namely, organizing and providing athletic events, dance, theatrical and musical performances, and public lectures and films

**Basis:** 1(a)

**First Use Date:** 1905-00-00

**First Use in Commerce Date:** 1905-00-00

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#### ADDITIONAL INFORMATION

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(NOT AVAILABLE)

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#### MADRID PROTOCOL INFORMATION

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(NOT AVAILABLE)

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#### PROSECUTION HISTORY

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2002-10-28 - First renewal 10 year

2002-10-28 - Section 8 (10-year) accepted/ Section 9 granted

2002-08-02 - Combined Section 8 (10-year)/Section 9 filed

2002-08-02 - PAPER RECEIVED

1998-11-11 - Section 8 (6-year) accepted & Section 15 acknowledged

1998-08-19 - Section 8 (6-year) and Section 15 Filed

1992-09-08 - Registered - Principal Register

1992-06-16 - Published for opposition

1992-05-15 - Notice of publication

1991-10-17 - Approved for Pub - Principal Register (Initial exam)

1991-09-30 - Case file assigned to examining attorney

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#### CORRESPONDENCE INFORMATION

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##### Correspondent

KEVIN J KUZAS (Attorney of record)

KEVIN J KUZAS

DOW LOHNES & ALBERTSON PLLC

1200 NEW HAMPSHIRE AVE NW STE 800

WASHINGTON DC 20036-6802

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 407, Pg. No. 7

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 407, Pg. No. 8.



Int. Cls.: 9, 14, 16, 18, 20, 21, 24, 25 and 41

Prior U.S. Cls.: 1, 2, 3, 5, 13, 21, 22, 23, 25, 26, 27, 28,  
29, 30, 32, 33, 36, 37, 38, 39, 40, 41, 42, 50, 100, 101 and  
107

Reg. No. 2,679,384

Registered Jan. 28, 2003

**United States Patent and Trademark Office**

**TRADEMARK  
SERVICE MARK  
PRINCIPAL REGISTER**

**GWU**

GARDNER-WEBB UNIVERSITY, INC. (NORTH  
CAROLINA CORPORATION)  
P.O. BOX 997  
BOILING SPRINGS, NC 28017

FOR: FLASH LIGHTS , IN CLASS 9 (U.S. CLS. 21,  
23, 26, 36 AND 38).

FIRST USE 0-0-1980; IN COMMERCE 0-0-1980.

FOR: LAPEL PINS AND CLOCKS, IN CLASS 14  
(U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 0-0-1980; IN COMMERCE 0-0-1980.

FOR: STATIONERY SETS, COMPOSED PRIMAR-  
ILY OF STATIONERY AND ENVELOPES, IN CLASS  
16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 0-0-1980; IN COMMERCE 0-0-1980.

FOR: UMBRELLAS, IN CLASS 18 (U.S. CLS. 1, 2, 3,  
22 AND 41).

FIRST USE 0-0-1980; IN COMMERCE 0-0-1980.

FOR: NON-METAL KEY CHAINS; CHAIRS, IN  
CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 0-0-1980; IN COMMERCE 0-0-1980.

FOR: CUPS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30,  
33, 40 AND 50).

FIRST USE 0-0-1980; IN COMMERCE 0-0-1980.

FOR: BED BLANKETS, IN CLASS 24 (U.S. CLS. 42  
AND 50).

FIRST USE 0-0-1980; IN COMMERCE 0-0-1980.

FOR: CLOTHING FOR MEN, WOMEN AND  
CHILDREN, NAMELY, T-SHIRTS, HATS, COATS  
AND SWEATSHIRTS, IN CLASS 25 (U.S. CLS. 22  
AND 39).

FIRST USE 0-0-1980; IN COMMERCE 0-0-1980.

FOR: EDUCATION AND ENTERTAINMENT  
SERVICES, NAMELY PROVIDING EDUCATIONAL  
COURSES AT THE COLLEGE LEVEL AND CON-  
DUCTING COLLEGE LEVEL MEN'S AND WO-  
MEN'S SPORTING EVENTS, NAMELY, MEN'S  
AND WOMEN'S BASKETBALL, MEN'S FOOTBALL,  
MEN'S BASEBALL, WOMEN'S VOLLEYBALL, WO-  
MEN'S SOFTBALL, MEN'S AND WOMEN'S TRACK  
AND FIELD, MEN'S AND WOMEN'S SWIMMING,  
MEN'S AND WOMEN'S CROSS COUNTRY, MEN'S  
AND WOMEN'S SOCCER, MEN'S AND WOMEN'S  
TENNIS AND MEN'S AND WOMEN'S GOLF , IN  
CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 0-0-1980; IN COMMERCE 0-0-1980.

SER. NO. 75-813,301, FILED 10-1-1999.

LYNN A. LUTHEY, EXAMINING ATTORNEY

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2006-05-03 13:46:08 ET**

**Serial Number:** 75813301

**Registration Number:** 2679384

**Mark (words only):** GWU

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2003-01-28

**Filing Date:** 1999-10-01

**Transformed into a National Application:** No

**Registration Date:** 2003-01-28

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 102

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2003-03-11

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#### LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. Gardner-Webb University, Inc.

**Address:**

Gardner-Webb University, Inc.

P.O. Box 997

Boiling Springs, NC 28017

United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** North Carolina

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#### GOODS AND/OR SERVICES

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**International Class:** 009

**Class Status:** Active

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 408, Pg. No. 2.



**FLASH LIGHTS****Basis:** 1(a)**First Use Date:** 1980-00-00**First Use in Commerce Date:** 1980-00-00**International Class:** 014**Class Status:** Active**LAPEL PINS AND CLOCKS****Basis:** 1(a)**First Use Date:** 1980-00-00**First Use in Commerce Date:** 1980-00-00**International Class:** 016**Class Status:** Active**STATIONERY SETS, COMPOSED PRIMARILY OF STATIONERY AND ENVELOPES****Basis:** 1(a)**First Use Date:** 1980-00-00**First Use in Commerce Date:** 1980-00-00**International Class:** 018**Class Status:** Active**UMBRELLAS****Basis:** 1(a)**First Use Date:** 1980-00-00**First Use in Commerce Date:** 1980-00-00**International Class:** 020**Class Status:** Active**NON-METAL KEY CHAINS; CHAIRS****Basis:** 1(a)**First Use Date:** 1980-00-00**First Use in Commerce Date:** 1980-00-00**International Class:** 021**Class Status:** Active**CUPS****Basis:** 1(a)**First Use Date:** 1980-00-00**First Use in Commerce Date:** 1980-00-00**International Class:** 024**Class Status:** Active**BED BLANKETS****Basis:** 1(a)**First Use Date:** 1980-00-00**First Use in Commerce Date:** 1980-00-00**International Class:** 025**Class Status:** Active**CLOTHING FOR MEN, WOMEN AND CHILDREN, NAMELY, T-SHIRTS, HATS, COATS AND SWEATSHIRTS**

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 408, Pg. No. 3.

**Basis:** 1(a)**First Use Date:** 1980-00-00**First Use in Commerce Date:** 1980-00-00**International Class:** 041**Class Status:** Active

EDUCATION AND ENTERTAINMENT SERVICES, NAMELY PROVIDING EDUCATIONAL COURSES AT THE COLLEGE LEVEL AND CONDUCTING COLLEGE LEVEL MEN'S AND WOMEN'S SPORTING EVENTS, NAMELY, MEN'S AND WOMEN'S BASKETBALL, MEN'S FOOTBALL, MEN'S BASEBALL, WOMEN'S VOLLEYBALL, WOMEN'S SOFTBALL, MEN'S AND WOMEN'S TRACK AND FIELD, MEN'S AND WOMEN'S SWIMMING, MEN'S AND WOMEN'S CROSS COUNTRY, MEN'S AND WOMEN'S SOCCER, MEN'S AND WOMEN'S TENNIS AND MEN'S AND WOMEN'S GOLF

**Basis:** 1(a)**First Use Date:** 1980-00-00**First Use in Commerce Date:** 1980-00-00

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**ADDITIONAL INFORMATION**

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(NOT AVAILABLE)

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**MADRID PROTOCOL INFORMATION**

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(NOT AVAILABLE)

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**PROSECUTION HISTORY**

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2003-01-28 - Registered - Principal Register

2002-11-05 - Published for opposition

2002-10-16 - Notice of publication

2002-09-17 - Published for opposition

2002-08-28 - Notice of publication

2001-10-07 - Approved for Pub - Principal Register (Initial exam)

2001-09-26 - Examiner's amendment mailed

2001-09-04 - Final refusal mailed

2001-06-06 - Communication received from applicant

2001-05-11 - Letter of suspension mailed

2000-12-18 - Communication received from applicant

2001-02-10 - Previous action count withdrawn

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 408, Pg. No. 4.

2000-02-03 - Non-final action mailed

2000-01-25 - Case file assigned to examining attorney

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**CORRESPONDENCE INFORMATION**

---

**Correspondent**

Bassam N. Ibrahim (Attorney of record)

BASSAM N. IBRAHIM  
BURNS, DOANE, SWECKER & MATHIS, L.L.P.  
POST OFFICE BOX 1404  
ALEXANDRIA, VIRGINIA 22313-1404

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Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 408, Pg. No. 5.



Int. Cl.: 21

Prior U.S. Cl.: 2

**United States Patent and Trademark Office**

**Reg. No. 1,499,605**  
Registered Aug. 9, 1988

**TRADEMARK  
PRINCIPAL REGISTER**

**B.C.**

TRUSTEES OF BOSTON COLLEGE, THE  
(MASSACHUSETTS CORPORATION)  
ST. THOMAS MORE HALL  
CHESTNUT HILL, MA 02167

FOR: GLASS BEVERAGEWARE, PEWTER  
MUGS, CERAMIC MUGS AND BOWLS, IN  
CLASS 21 (U.S. CL. 2).

FIRST USE 12-31-1955; IN COMMERCE  
12-31-1955.

SER. NO. 675,827, FILED 7-31-1987.

DEBORAH S. COHN, EXAMINING ATTORNEY

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2006-05-03 13:53:00 ET**

**Serial Number:** 73675827

**Registration Number:** 1499605

**Mark (words only):** B.C.

**Standard Character claim:** No

**Current Status:** Section 8 and 15 affidavits have been accepted and acknowledged.

**Date of Status:** 1995-01-23

**Filing Date:** 1987-07-31

**Transformed into a National Application:** No

**Registration Date:** 1988-08-09

**Register:** Principal

**Law Office Assigned:** (NOT AVAILABLE)

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 1995-03-20

---

#### LAST APPLICANT(S)/OWNER(S) OF RECORD

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**1. TRUSTEES OF BOSTON COLLEGE, THE**

**Address:**

TRUSTEES OF BOSTON COLLEGE, THE  
ST. THOMAS MORE HALL  
CHESTNUT HILL, MA 02167  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Massachusetts

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#### GOODS AND/OR SERVICES

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**International Class:** 021

**Class Status:** Active

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 409 Pg. No. 2

GLASS BEVERAGEWARE, PEWTER MUGS, CERAMIC MUGS AND BOWLS

**Basis:** 1(a)

**First Use Date:** 1955-12-31

**First Use in Commerce Date:** 1955-12-31

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**ADDITIONAL INFORMATION**

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(NOT AVAILABLE)

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**MADRID PROTOCOL INFORMATION**

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(NOT AVAILABLE)

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**PROSECUTION HISTORY**

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1995-01-23 - Section 8 (6-year) accepted & Section 15 acknowledged

1994-08-02 - Section 8 (6-year) and Section 15 Filed

1988-08-09 - Registered - Principal Register

1988-05-17 - Published for opposition

1988-04-15 - Notice of publication

1988-03-09 - Approved for Pub - Principal Register (Initial exam)

1988-03-03 - Examiner's amendment mailed

1987-11-02 - Non-final action mailed

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

CHARLES E. WEINSTEIN (Attorney of record)

CHARLES E. WEINSTEIN  
FOLEY, HOAG & ELIOT  
ONE POST OFFICE SQUARE  
BOSTON, MA 02109

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 409, Pg. No. 3.

Int. Cl.: 41

Prior U.S. Cl.: 107

**United States Patent and Trademark Office**

Reg. No. 1,511,279

Registered Nov. 1, 1988

**SERVICE MARK  
PRINCIPAL REGISTER**

**B.C.**

TRUSTEES OF BOSTON COLLEGE, THE  
(MASSACHUSETTS CORPORATION)  
ST. THOMAS MORE HALL  
CHESTNUT HILL, MA 02167

FIRST USE 12-31-1920; IN COMMERCE  
12-31-1920.

SER. NO. 675,847, FILED 7-31-1987.

FOR: CONDUCTING ATHLETIC AND  
SPORTS EVENTS, IN CLASS 41 (U.S. CL. 107).

DEBORAH S. COHN, EXAMINING ATTORNEY

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 409, Pg. No. 4



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**Serial Number:** 73675847

**Registration Number:** 1511279

**Mark (words only):** B.C.

**Standard Character claim:** No

**Current Status:** Section 8 and 15 affidavits have been accepted and acknowledged.

**Date of Status:** 1995-01-23

**Filing Date:** 1987-07-31

**Transformed into a National Application:** No

**Registration Date:** 1988-11-01

**Register:** Principal

**Law Office Assigned:** (NOT AVAILABLE)

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2004-08-11

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. TRUSTEES OF BOSTON COLLEGE, THE

**Address:**

TRUSTEES OF BOSTON COLLEGE, THE  
ST. THOMAS MORE HALL  
CHESTNUT HILL, MA 02167  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Massachusetts

---

**GOODS AND/OR SERVICES**

---

**International Class:** 041

**Class Status:** Active

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 409, Pg. No. 5.

CONDUCTING ATHLETIC AND SPORTS EVENTS

**Basis:** 1(a)

**First Use Date:** 1920-12-31

**First Use in Commerce Date:** 1920-12-31

---

**ADDITIONAL INFORMATION**

(NOT AVAILABLE)

---

**MADRID PROTOCOL INFORMATION**

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

1995-01-23 - Section 8 (6-year) accepted & Section 15 acknowledged

1994-08-02 - Section 8 (6-year) and Section 15 Filed

1988-11-01 - Registered - Principal Register

1988-08-09 - Published for opposition

1988-07-08 - Notice of publication

1988-04-27 - Approved for Pub - Principal Register (Initial exam)

1988-04-11 - Communication received from applicant

1987-10-30 - Non-final action mailed

---

**CORRESPONDENCE INFORMATION**

**Correspondent**

CHARLES E. WEINSTEIN (Attorney of record)

CHARLES E. WEINSTEIN  
FOLEY, HOAG & ELIOT  
ONE POST OFFICE SQUARE  
BOSTON, MA 02109

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 409 Pg. No. 6

Int. Cl.: 25

Prior U.S. Cl.: 39

**United States Patent and Trademark Office**

Reg. No. 1,513,650

Registered Nov. 22, 1988

**TRADEMARK  
PRINCIPAL REGISTER**

**B.C.**

TRUSTEES OF BOSTON COLLEGE, THE  
(MASSACHUSETTS CORPORATION)  
ST. THOMAS MORE HALL  
CHESTNUT HILL, MA 02167

FOR: JERSEYS, WARM-UP SUITS, SHIRTS,  
SHORTS, JACKETS, PANTS, CAPS, HATS, MIT-  
TENS, GLOVES, SOCKS, SCARVES, AND

RAINWEAR SOLD IN CONNECTION WITH  
BOSTON COLLEGE, IN CLASS 25 (U.S. CL. 39).  
FIRST USE 12-31-1940; IN COMMERCE  
12-31-1940.

SER. NO. 675,848, FILED 7-31-1987.

DEBORAH S. COHN, EXAMINING ATTORNEY

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 409, Pg. No. 7.

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2006-05-03 13:53:23 ET**

**Serial Number:** 73675848

**Registration Number:** 1513650

**Mark (words only):** B.C.

**Standard Character claim:** No

**Current Status:** Section 8 and 15 affidavits have been accepted and acknowledged.

**Date of Status:** 1995-01-23

**Filing Date:** 1987-07-31

**Transformed into a National Application:** No

**Registration Date:** 1988-11-22

**Register:** Principal

**Law Office Assigned:** (NOT AVAILABLE)

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2004-09-22

---

#### LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. TRUSTEES OF BOSTON COLLEGE, THE

**Address:**

TRUSTEES OF BOSTON COLLEGE, THE  
ST. THOMAS MORE HALL  
CHESTNUT HILL, MA 02167  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Massachusetts

---

#### GOODS AND/OR SERVICES

---

**International Class:** 025

**Class Status:** Active

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 409, Pg. No. 8.

JERSEYS, WARM-UP SUITS, SHIRTS, SHORTS, JACKETS, PANTS, CAPS, HATS, MITTENS, GLOVES, SOCKS, SCARVES, AND RAINWEAR SOLD IN CONNECTION WITH BOSTON COLLEGE

**Basis:** 1(a)

**First Use Date:** 1940-12-31

**First Use in Commerce Date:** 1940-12-31

---

#### ADDITIONAL INFORMATION

---

(NOT AVAILABLE)

---

#### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

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#### PROSECUTION HISTORY

---

1995-01-23 - Section 8 (6-year) accepted & Section 15 acknowledged

1994-08-02 - Section 8 (6-year) and Section 15 Filed

1988-11-22 - Registered - Principal Register

1988-08-30 - Published for opposition

1988-07-29 - Notice of publication

1988-06-22 - Approved for Pub - Principal Register (Initial exam)

1988-06-07 - Examiner's amendment mailed

1988-04-15 - Communication received from applicant

1987-10-16 - Non-final action mailed

1987-10-14 - Case file assigned to examining attorney

---

#### CORRESPONDENCE INFORMATION

---

##### Correspondent

CHARLES E. WEINSTEIN (Attorney of record)

CHARLES E. WEINSTEIN  
FOLEY, HOAG & ELIOT  
ONE POST OFFICE SQUARE  
BOSTON, MA 02109

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 409, Pg. No. 9





## United States Patent and Trademark Office

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## Trademarks &gt; Trademark Electronic Search System(Tess)

TESS was last updated on Wed Feb 22 04:13:17 EST 2006

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NEXT LIST	FIRST DOC	PREV DOC	NEXT DOC	LAST DOC					

**Logout** Please logout when you are done to release system resources allocated for you.

**Start** List At:  OR **Jump** to record:  **Record 3 out of 5**

**TARR Status**   **ASSIGN Status**   **TDR**   **TTAB Status**   ( Use the "Back" button of the Internet Browser to return to TESS)

## Typed Drawing

**Word Mark**      **KU**

**Goods and Services**      IC 016. US 002 005 022 023 029 037 038 050. G & S: printed awards, printed bank checks, printed cards, clipboards, decals, paper flags, pencils, pens, photograph albums, playing cards, postcards, prints, stickers and transfers. FIRST USE: 19381129. FIRST USE IN COMMERCE: 19381129

IC 020. US 002 013 022 025 032 050. G & S: bag chairs, cushions, director's chairs, plastic flags, frames, furniture, mini-blinds for windows, pillows, plaques, non-metallic key chains, seats, wooden artifact boxes and wood signs. FIRST USE: 19710901. FIRST USE IN COMMERCE: 19710901

IC 025. US 022 039. G & S: apparel, namely T-shirts, sweatshirts, sports shirts, replica athletic uniforms, shorts, sweaters, belts, gloves, handwarmers in the nature of mittens and gloves, hats, leather shoes, slippers, ties and visors. FIRST USE: 19590303. FIRST USE IN COMMERCE: 19590303

IC 041. US 100 101 107. G & S: educational services, namely providing courses of instruction at the college and graduate level; educational research; entertainment exhibitions in the nature of sporting events; and entertainment services in the nature of theater and concert productions. FIRST USE: 19381125. FIRST USE IN COMMERCE: 19381125

**Mark Drawing Code**      (1) TYPED DRAWING

**Design Search Code**

**Serial Number**      74540007

**Filing Date**      June 20, 1994

**Current Filing Basis**      1A

**Original Filing Basis**      1A

**Published for Opposition**      February 27, 1996

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 410, Pg. No. 1

**Registration Number** 1974554  
**Registration Date** May 21, 1996  
**Owner** (REGISTRANT) **UNIVERSITY** OF KANSAS, THE STATE EDUCATIONAL INSTITUTION KANSAS  
Strong Hall, **University** of Kansas Lawrence KANSAS 660451500  
**Attorney of Record** Robert D. Hovey  
**Prior Registrations** 1112475  
**Type of Mark** TRADEMARK. SERVICE MARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR).  
**Live/Dead Indicator** LIVE

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DOC	SEARCH OG	TOP	HELP	PREV LIST	CURR LIST
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Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 410, Pg. No. 2



**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2006-05-03 13:59:09 ET**

**Serial Number:** 74540007

**Registration Number:** 1974554

**Mark (words only):** KU

**Standard Character claim:** No

**Current Status:** Section 8 and 15 affidavits have been accepted and acknowledged.

**Date of Status:** 2001-12-17

**Filing Date:** 1994-06-20

**Transformed into a National Application:** No

**Registration Date:** 1996-05-21

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 102

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2001-12-17

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. UNIVERSITY OF KANSAS, THE

**Address:**

UNIVERSITY OF KANSAS, THE  
Strong Hall, University of Kansas  
Lawrence, KS 660451500  
United States

**Legal Entity Type:** STATE EDUCATIONAL INSTITUTION

**State or Country Where Organized:** Kansas

---

**GOODS AND/OR SERVICES**

---

**International Class:** 016

**Class Status:** Active

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 410, Pg. No. 3

printed awards, printed bank checks, printed cards, clipboards, decals, paper flags, pencils, pens, photograph albums, playing cards, postcards, prints, stickers and transfers

**Basis:** 1(a)

**First Use Date:** 1938-11-29

**First Use in Commerce Date:** 1938-11-29

**International Class:** 020

**Class Status:** Active

bag chairs, cushions, director's chairs, plastic flags, frames, furniture, mini-blinds for windows, pillows, plaques, non-metallic key chains, seats, wooden artifact boxes and wood signs

**Basis:** 1(a)

**First Use Date:** 1971-09-01

**First Use in Commerce Date:** 1971-09-01

**International Class:** 025

**Class Status:** Active

apparel, namely T-shirts, sweatshirts, sports shirts, replica athletic uniforms, shorts, sweaters, belts, gloves, handwarmers in the nature of mittens and gloves, hats, leather shoes, slippers, ties and visors

**Basis:** 1(a)

**First Use Date:** 1959-03-03

**First Use in Commerce Date:** 1959-03-03

**International Class:** 041

**Class Status:** Active

educational services, namely providing courses of instruction at the college and graduate level; educational research; entertainment exhibitions in the nature of sporting events; and entertainment services in the nature of theater and concert productions

**Basis:** 1(a)

**First Use Date:** 1938-11-25

**First Use in Commerce Date:** 1938-11-25

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#### ADDITIONAL INFORMATION

---

**Prior Registration Number(s):**

1112475

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#### MADRID PROTOCOL INFORMATION

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(NOT AVAILABLE)

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#### PROSECUTION HISTORY

---

2001-12-17 - Section 8 (6-year) accepted & Section 15 acknowledged

2001-11-15 - Section 8 (6-year) and Section 15 Filed

1996-05-21 - Registered - Principal Register

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

1996-02-27 - Published for opposition

Opposer's  
Ex. No. 410, Pg. No. 4

1996-01-26 - Notice of publication  
1995-11-16 - Approved for Pub - Principal Register (Initial exam)  
1995-11-06 - Examiner's amendment mailed  
1995-09-11 - Non-final action mailed  
1995-08-30 - Previous allowance count withdrawn  
1995-08-30 - Approved for Pub - Principal Register (Initial exam)  
1995-07-31 - Communication received from applicant  
1995-05-30 - Non-final action mailed  
1995-04-20 - Communication received from applicant  
1994-10-31 - Non-final action mailed  
1994-10-25 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

Robert D. Hovey (Attorney of record)

ROBERT D. HOVEY  
HOVEY, WILLIAMS, TIMMONS & COLLINS  
2405 GRAND BOULEVARD  
SUITE 400  
KANSAS CITY, MO 64108

---

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 410, Pg. No. 5



**Int. Cl.: 25**

**Prior U.S. Cls.: 22 and 39**

**United States Patent and Trademark Office**

**Reg. No. 3,035,527**

**Registered Dec. 27, 2005**

**TRADEMARK  
PRINCIPAL REGISTER**

**OU**

**THE BOARD OF REGENTS OF THE UNIVERSITY OF OKLAHOMA (OKLAHOMA STATE UNIVERSITY)**

**SUITE 213  
660 PARRINGTON OVAL  
NORMAN, OK 73019**

**FOR: CLOTHING AND SPORTS CLOTHING APPAREL AND OUTERWEAR, NAMELY T-SHIRTS, SHIRTS, SWEATERS, VESTS, SWEAT SHIRTS, JACKETS, PANTS, SWEATPANTS, SHORTS, HATS, CAPS, VISORS AND FOOTWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).**

**FIRST USE 9-1-1966; IN COMMERCE 9-1-1966.**

**THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.**

**OWNER OF U.S. REG. NOS. 1,378,171, 1,563,478 AND OTHERS.**

**SER. NO. 78-512,432, FILED 11-5-2004.**

**KARANENDRA S. CHHINA, EXAMINING ATTORNEY**

**Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina**

**Opposer's  
Ex. No. 411, Pg. No. 1.**

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**Serial Number:** 78512432

**Registration Number:** 3035527

**Mark**

**OU**

**(words only):** OU

**Standard Character claim:** Yes

**Current Status:** Registered.

**Date of Status:** 2005-12-27

**Filing Date:** 2004-11-05

**Transformed into a National Application:** No

**Registration Date:** 2005-12-27

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 114

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 650 -Publication And Issue Section

**Date In Location:** 2005-12-27

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. The Board of Regents of the University of Oklahoma

**Address:**

The Board of Regents of the University of Oklahoma  
Suite 213 660 Parrington Oval

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 411, Pg. No. 2.

Norman, OK 73019

United States

**Legal Entity Type:** STATE UNIVERSITY

**State or Country Where Organized:** Oklahoma

---

### GOODS AND/OR SERVICES

---

**International Class:** 025

**Class Status:** Active

Clothing and sports clothing apparel and outerwear, namely t-shirts, shirts, sweaters, vests, sweat shirts, jackets, pants, sweatpants, shorts, hats, caps, visors and footwear

**Basis:** 1(a)

**First Use Date:** 1966-09-01

**First Use in Commerce Date:** 1966-09-01

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### ADDITIONAL INFORMATION

---

**Prior Registration Number(s):**

1378171

1383441

1563478

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### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

---

### PROSECUTION HISTORY

---

2005-12-27 - Registered - Principal Register

2005-10-04 - Published for opposition

2005-09-14 - Notice of publication

2005-07-06 - Attorney Revoked And/Or Appointed

2005-07-06 - TEAS Revoke/Appoint Attorney Received

2005-06-17 - Law Office Publication Review Completed

2005-06-17 - Assigned To LIE

2005-06-15 - Approved for Pub - Principal Register (Initial exam)

2005-06-09 - Case file assigned to examining attorney

2004-11-15 - New Application Entered In Tram

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 411, Pg. No. 3.

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

Phillip L. Free, Jr. (Attorney of record)

Phillip L. Free, Jr.  
Crowe & Dunlevy, P.C.  
Suite 1800  
20 North Broadway  
Oklahoma City OK 73102-8273  
**Phone Number:** (405) 235-7700  
**Fax Number:** (405) 239-6651

---

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 411, Pg. No. 4.



Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50

**United States Patent and Trademark Office**

Reg. No. 3,035,529

Registered Dec. 27, 2005

**TRADEMARK  
PRINCIPAL REGISTER**

OU

THE BOARD OF REGENTS OF THE UNIVERSITY OF OKLAHOMA (OKLAHOMA STATE UNIVERSITY)

SUITE 213  
660 PARRINGTON OVAL  
NORMAN, OK 73019

FOR: PAPER GOODS AND PRINTED MATERIALS, NAMELY DECALS, CALENDARS, WRITING PAPER, STATIONERY PORTFOLIOS, NOTEBOOKS, NOTEPADS, PENS, PENCILS, POSTCARDS AND DAY PLANNERS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 2-15-1979; IN COMMERCE 2-15-1979.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,336,002, 1,336,004 AND OTHERS.

SER. NO. 78-512,461, FILED 11-5-2004.

JAMES A. RAUEN, EXAMINING ATTORNEY

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 411, Pg. No. 5.

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2006-05-03 14:04:37 ET**

**Serial Number:** 78512461

**Registration Number:** 3035529

**Mark**

**OU**

**(words only):** OU

**Standard Character claim:** Yes

**Current Status:** Registered.

**Date of Status:** 2005-12-27

**Filing Date:** 2004-11-05

**Transformed into a National Application:** No

**Registration Date:** 2005-12-27

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 103

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 650 -Publication And Issue Section

**Date In Location:** 2005-12-27

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

**1. The Board of Regents of the University of Oklahoma**

**Address:**

The Board of Regents of the University of Oklahoma  
Suite 213 660 Parrington Oval

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 411, Pg. No. 6

Norman, OK 73019  
United States

**Legal Entity Type:** STATE UNIVERSITY

**State or Country Where Organized:** Oklahoma

---

### GOODS AND/OR SERVICES

---

**International Class:** 016

**Class Status:** Active

Paper goods and printed materials, namely decals, calendars, writing paper, stationery portfolios, notebooks, notepads, pens, pencils, postcards and day planners

**Basis:** 1(a)

**First Use Date:** 1979-02-15

**First Use in Commerce Date:** 1979-02-15

---

### ADDITIONAL INFORMATION

---

**Prior Registration Number(s):**

1336002

1336003

1336004

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### MADRID PROTOCOL INFORMATION

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(NOT AVAILABLE)

---

### PROSECUTION HISTORY

---

2005-12-27 - Registered - Principal Register

2005-10-04 - Published for opposition

2005-09-14 - Notice of publication

2005-07-06 - Attorney Revoked And/Or Appointed

2005-07-06 - TEAS Revoke/Appoint Attorney Received

2005-06-23 - Law Office Publication Review Completed

2005-06-17 - Assigned To LIE

2005-06-15 - Approved for Pub - Principal Register (Initial exam)

2005-06-14 - Examiner's Amendment Entered

2005-06-10 - Examiners amendment e-mailed

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 411, Pg. No. 7

2005-06-10 - Examiners Amendment - Written

2005-06-09 - Case file assigned to examining attorney

2004-11-15 - New Application Entered In Tram

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

Phillip L. Free, Jr. (Attorney of record)

Phillip L. Free, Jr.  
Crowe & Dunlevy, P.C.  
Suite 1800  
20 North Broadway  
Oklahoma City OK 73102-8273  
**Phone Number:** (405) 235-7700  
**Fax Number:** (405) 239-6651

---

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 411, Pg. No. 8.

Int. Cl.: 21

Prior U.S. Cls.: 2, 13, 23, 29, 30, 33, 40 and 50

**United States Patent and Trademark Office**

Reg. No. 3,041,269

Registered Jan. 10, 2006

**TRADEMARK  
PRINCIPAL REGISTER**

OU

THE BOARD OF REGENTS OF THE UNIVERSITY OF OKLAHOMA (OKLAHOMA STATE UNIVERSITY)  
SUITE 213  
660 PARRINGTON OVAL  
NORMAN, OK 73019

FOR: HOUSEWARES AND GLASSES, NAMELY, DRINKING GLASSES, MUGS, CUPS, GLASS COASTERS, PLASTIC WATER BOTTLES SOLD EMPTY, BOTTLE OPENERS AND TRASH CANS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 9-1-1966; IN COMMERCE 9-1-1966.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,336,001, 1,366,736 AND OTHERS.

SER. NO. 78-518,675, FILED 11-17-2004.

LAURA KOVAISKY, EXAMINING ATTORNEY

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 411, Pg. No. 9.

**Thank you for your request. Here are the latest results from the TARR web server.**

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**Serial Number:** 78518675

**Registration Number:** 3041269

**Mark**

**OU**

**(words only):** OU

**Standard Character claim:** Yes

**Current Status:** Registered.

**Date of Status:** 2006-01-10

**Filing Date:** 2004-11-17

**Transformed into a National Application:** No

**Registration Date:** 2006-01-10

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 110

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 650 -Publication And Issue Section

**Date In Location:** 2006-01-10

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

**1. The Board of Regents of the University of Oklahoma**

**Address:**

The Board of Regents of the University of Oklahoma  
Suite 213 660 Parrington Oval

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 411, Pg. No. 10.

Norman, OK 73019

United States

**Legal Entity Type:** STATE UNIVERSITY

**State or Country Where Organized:** Oklahoma

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### GOODS AND/OR SERVICES

---

**International Class:** 021

**Class Status:** Active

Housewares and glasses, namely, drinking glasses, mugs, cups, glass coasters, plastic water bottles sold empty, bottle openers and trash cans

**Basis:** 1(a)

**First Use Date:** 1966-09-01

**First Use in Commerce Date:** 1966-09-01

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### ADDITIONAL INFORMATION

---

**Prior Registration Number(s):**

1336001

1340792

1366736

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### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

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### PROSECUTION HISTORY

---

2006-01-10 - Registered - Principal Register

2005-10-18 - Published for opposition

2005-09-28 - Notice of publication

2005-07-06 - Attorney Revoked And/Or Appointed

2005-07-06 - TEAS Revoke/Appoint Attorney Received

2005-06-27 - Law Office Publication Review Completed

2005-06-17 - Assigned To LIE

2005-06-13 - Approved for Pub - Principal Register (Initial exam)

2005-06-13 - Examiners amendment e-mailed

2005-06-13 - Examiners Amendment - Written

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 411, Pg. No. 11.

2005-06-11 - Case file assigned to examining attorney

2004-11-23 - New Application Entered In Tram

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

Phillip L. Free, Jr. (Attorney of record)

Phillip L. Free, Jr.  
Crowe & Dunlevy, P.C.  
Suite 1800  
20 North Broadway  
Oklahoma City OK 73102-8273  
**Phone Number:** (405) 235-7700  
**Fax Number:** (405) 239-6651

---

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 411, Pg. No. 12.



Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38 and 50

**United States Patent and Trademark Office**

Reg. No. 3,041,812

Registered Jan. 10, 2006

**TRADEMARK  
PRINCIPAL REGISTER**

**OU**

THE BOARD OF REGENTS OF THE UNIVERSITY OF OKLAHOMA (OKLAHOMA STATE UNIVERSITY)

SUITE 213  
660 PARRINGTON OVAL  
NORMAN, OK 73019

FOR: SPORTING GOODS, NAMELY FOOTBALLS, BASKETBALLS, SOCCER BALLS, BASEBALLS, GOLF BALLS, GOLF TEES, GOLF GLOVES, GOLF CLUB HEAD COVERS; STUFFED TOY ANIMALS AND PUZZLES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 12-31-1979; IN COMMERCE 12-31-1979.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,336,001, 1,378,171 AND OTHERS.

SER. NO. 78-637,897, FILED 5-26-2005.

LAURA KOVAISKY, EXAMINING ATTORNEY

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2006-05-03 14:05:47 ET**

**Serial Number:** 78637897

**Registration Number:** 3041812

**Mark**

**OU**

**(words only):** OU

**Standard Character claim:** Yes

**Current Status:** Registered.

**Date of Status:** 2006-01-10

**Filing Date:** 2005-05-26

**Transformed into a National Application:** No

**Registration Date:** 2006-01-10

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 110

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 650 -Publication And Issue Section

**Date In Location:** 2006-01-10

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

**1. The Board of Regents of the University of Oklahoma**

**Address:**

The Board of Regents of the University of Oklahoma  
Suite 213 660 Parrington Oval

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 411, Pg. No. 14.

Norman, OK 73019

United States

**Legal Entity Type:** STATE UNIVERSITY

**State or Country Where Organized:** Oklahoma

---

### GOODS AND/OR SERVICES

---

**International Class:** 028

**Class Status:** Active

Sporting goods, namely footballs, basketballs, soccer balls, baseballs, golf balls, golf tees, golf gloves, golf club head covers; Stuffed toy animals and puzzles

**Basis:** 1(a)

**First Use Date:** 1979-12-31

**First Use in Commerce Date:** 1979-12-31

---

### ADDITIONAL INFORMATION

---

**Prior Registration Number(s):**

1336001

1336003

1378171

---

### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

---

### PROSECUTION HISTORY

---

2006-01-10 - Registered - Principal Register

2005-10-18 - Published for opposition

2005-09-28 - Notice of publication

2005-06-27 - Law Office Publication Review Completed

2005-06-17 - Assigned To LIE

2005-06-13 - Approved for Pub - Principal Register (Initial exam)

2005-06-13 - Examiners amendment e-mailed

2005-06-13 - Examiners Amendment - Written

2005-06-11 - Case file assigned to examining attorney

2005-06-06 - New Application Entered In Tram

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 411, Pg. No. 15.

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

Phillip L. Free, Jr. (Attorney of record)

PHILLIP L. FREE, JR.  
CROWE & DUNLEVY, P.C.  
20 N BROADWAY AVE STE 1800  
OKLAHOMA CITY, OK 73102-8273

**Phone Number:** (405) 235-7700

**Fax Number:** (405) 239-6651

---

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 411, Pg. No. 16.



Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

**United States Patent and Trademark Office**

**Reg. No. 2,641,958**

Registered Oct. 29, 2002

**TRADEMARK  
PRINCIPAL REGISTER**

**FSU**

FLORIDA BOARD OF REGENTS FOR AND ON  
BEHALF OF FLORIDA STATE UNIVERSITY  
(FLORIDA BODY CORPORATE)  
TALLAHASSEE, FL 32306

FIRST USE 5-0-1947; IN COMMERCE 0-0-1947.

FOR: CLOTHING, NAMELY, SHIRTS, T-SHIRTS,  
SWEAT SUITS, SWEAT SHIRTS, SWEAT PANTS,  
SHORTS, CAPS, HATS, VISORS AND TIES, IN  
CLASS 25 (U.S. CLS. 22 AND 39).

SER. NO. 76-219,531, FILED 3-5-2001.

LISA LEIZEAR, EXAMINING ATTORNEY

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2006-05-03 18:22:36 ET**

**Serial Number:** 76219531 Assignment Information

**Registration Number:** 2641958 Assignment Information

**Mark (words only):** FSU

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2002-10-29

**Filing Date:** 2001-03-05

**Transformed into a National Application:** No

**Registration Date:** 2002-10-29

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 101

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2002-12-02

---

#### LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. Florida Board of Regents for and on Behalf of Florida State University

**Address:**

Florida Board of Regents for and on Behalf of Florida State University

Tallahassee, FL 32306

United States

**Legal Entity Type:** BODY CORPORATE

**State or Country Where Organized:** Florida

---

#### GOODS AND/OR SERVICES

---

**International Class:** 025

**Class Status:** Active

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 412, Pg. No. 2.

clothing, namely, shirts, t-shirts, sweat suits, sweat shirts, sweat pants, shorts, caps, hats, visors and ties

**Basis:** 1(a)

**First Use Date:** 1947-05-00

**First Use in Commerce Date:** 1947-00-00

---

#### ADDITIONAL INFORMATION

---

(NOT AVAILABLE)

---

#### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

---

#### PROSECUTION HISTORY

---

2002-10-29 - Registered - Principal Register

2002-08-06 - Published for opposition

2002-07-17 - Notice of publication

2002-03-14 - Approved for Pub - Principal Register (Initial exam)

2002-01-14 - Communication received from applicant

2001-07-12 - Non-final action mailed

2001-07-10 - Previous allowance count withdrawn

2001-07-06 - Approved for Pub - Principal Register (Initial exam)

2001-07-05 - Case file assigned to examining attorney

2001-06-26 - Case file assigned to examining attorney

---

#### CORRESPONDENCE INFORMATION

---

**Correspondent**

William H. Brewster (Attorney of record)

WILLIAM H. BREWSTER  
KILPATRICK STOCKTON LLP  
1100 PEACHTREE STREET SUITE 2800  
ATLANTA GEORGIA 30309-4530

**Phone Number:** (404) 815-6549

---

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 412, Pg. No. 3.





## United States Patent and Trademark Office

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## Assignments on the Web &gt; Trademark Query

## Trademark Assignment Abstract of Title

## Total Assignments: 1

Serial #: 76219531

Filing Dt: 03/05/2001

Reg #: 2641958

Reg. Dt: 10/29/2002

Registrant: Florida Board of Regents for and on Beha

Mark: FSU

## Assignment: 1

Reel/Frame: 2402/0796

Received: 01/24/2002

Recorded: 01/24/2002

Pages: 5

Conveyance: DECLARATION

Assignor: FLORIDA BOARD OF REGENTS, FOR AND ON BEHALF OF  
FLORIDA STATE UNIVERSITY

Exec Dt: 01/23/2002

Entity Type: CORPORATION

Citizenship: FLORIDA

Entity Type: FLORIDA STATE  
UNIVERSITY

Citizenship: NONE

Assignee: FLORIDA STATE UNIVERSITY, THE  
TALLAHASSEE, FLORIDA 32306Correspondent: KILPATRICK STOCKTON LLP  
WILLIAM H. BREWSTER  
1100 PEACHTREE STREET  
SUITE 2800  
ATLANTA, GA 30309-4530

Search Results as of: 05/03/2006 06:22 PM

If you have any comments or questions concerning the data displayed, contact OPR / Assignments at 571-272-3350

[HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)Opposition No. 91125615  
Univ. Southern California v.  
Univ. South CarolinaOpposer's  
Ex. No. 412, Pg. No. 4

Int. Cl.: 41

Prior U.S. Cls.: 100, 101, and 107

**United States Patent and Trademark Office**

Reg. No. 2,944,236

Registered Apr. 26, 2005

**SERVICE MARK  
PRINCIPAL REGISTER**

**FSU**

FLORIDA STATE UNIVERSITY, THE (FLORIDA  
STATE UNIVERSITY)  
TALLAHASSEE, FL 32306

FOR: EDUCATIONAL AND ENTERTAINMENT  
SERVICES, NAMELY, PROVIDING COURSES OF  
INSTRUCTION AT THE UNIVERSITY LEVEL; EDU-  
CATIONAL RESEARCH; ARRANGING AND CON-  
DUCTING ATHLETIC COMPETITIONS, EVENTS,  
TOURNAMENTS, EXHIBITIONS, CONFERENCES,  
AND LIVE PERFORMANCES, AND ORGANIZING

COMMUNITY FESTIVALS FEATURING A VARI-  
ETY OF ACTIVITIES, NAMELY, SPORTING  
EVENTS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 5-0-1947; IN COMMERCE 5-0-1947.

SN 76-219,883, FILED 3-5-2001.

YSA DEJESUS, EXAMINING ATTORNEY

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 412, Pg. No. 5.

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2006-05-03 18:24:07 ET**

**Serial Number:** 76219883 Assignment Information

**Registration Number:** 2944236 Assignment Information

**Mark (words only):** FSU

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2005-04-26

**Filing Date:** 2001-03-05

**Transformed into a National Application:** No

**Registration Date:** 2005-04-26

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 114

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 650 -Publication And Issue Section

**Date In Location:** 2005-03-15

---

#### LAST APPLICANT(S)/OWNER(S) OF RECORD

---

**1. FLORIDA STATE UNIVERSITY, THE**

**Address:**

**FLORIDA STATE UNIVERSITY, THE**

**TALLAHASSEE, FL 32306**

**United States**

**Legal Entity Type:** STATE UNIVERSITY

**State or Country Where Organized:** Florida

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#### GOODS AND/OR SERVICES

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**International Class:** 041

**Class Status:** Active

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 412, Pg. No. 6.

educational and entertainment services, namely, providing courses of instruction at the university level; educational research; arranging and conducting athletic competitions, events, tournaments, exhibitions, conferences, and live performances, and organizing community festivals featuring a variety of activities, namely, sporting events

**Basis:** 1(a)

**First Use Date:** 1947-05-00

**First Use in Commerce Date:** 1947-05-00

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#### ADDITIONAL INFORMATION

---

(NOT AVAILABLE)

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#### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

---

#### PROSECUTION HISTORY

---

2005-04-26 - Registered - Principal Register

2005-01-19 - Law Office Registration Review Completed

2004-12-10 - Assigned To LIE

2004-12-03 - Allowed for Registration - Principal Register (SOU accepted)

2004-12-01 - Statement of use processing complete

2004-11-11 - Amendment to Use filed

2004-11-15 - PAPER RECEIVED

2004-05-27 - Extension 3 granted

2004-05-12 - Extension 3 filed

2004-05-25 - Case File in TICRS

2004-05-13 - PAPER RECEIVED

2004-04-26 - Case file assigned to examining attorney

2003-11-18 - Extension 2 granted

2003-11-10 - Extension 2 filed

2003-11-10 - TEAS Extension Received

2003-06-07 - Extension 1 granted

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 412, Pg. No. 7

2003-05-12 - Extension 1 filed  
2003-05-12 - TEAS Extension Received  
2002-11-12 - Notice of allowance - mailed  
2002-08-20 - Published for opposition  
2002-07-31 - Notice of publication  
2002-03-21 - Approved for Pub - Principal Register (Initial exam)  
2002-03-21 - Examiner's amendment mailed  
2001-11-08 - Communication received from applicant  
2001-06-04 - Non-final action mailed  
2001-05-31 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

William H. Brewster (Attorney of record)

WILLIAM H. BREWSTER  
KILPATRICK STOCKTON LLP  
1100 PEACHTREE STREET  
SUITE 2800  
ATLANTA, GEORGIA 30309  
**Phone Number:** 404.815.6500  
**Fax Number:** 404.815.6555

---

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 412, Pg. No. 8.



Int. Cls.: 12, 14, 15, 16, 18, 20, 24, 25, 26, 28 and 41

Prior U.S. Cls.: 19, 22, 27, 32, 36, 37, 39, 40, 41, 50 and 107

**United States Patent and Trademark Office** Reg. No. 1,331,940  
Registered Apr. 23, 1985

**TRADEMARK  
SERVICE MARK  
PRINCIPAL REGISTER**

**LSU**

LOUISIANA STATE UNIVERSITY AGRICUL-  
TURAL AND MECHANICAL COLLEGE  
(LOUISIANA CORPORATION)  
BATON ROUGE, LA 70803

FOR: LICENSE PLATES, IN CLASS 12 (U.S.  
CL. 19).

FIRST USE 9-28-1982; IN COMMERCE  
9-28-1982.

FOR: WALL CLOCK SHAPED TO RESEM-  
BLE THE STATE OF LOUISIANA, IN CLASS 14  
(U.S. CL. 27).

FIRST USE 9-28-1982; IN COMMERCE  
9-28-1982.

FOR: MUSIC BOX-KEY CHAIN, IN CLASS 15  
(U.S. CL. 36).

FIRST USE 9-28-1982; IN COMMERCE  
9-28-1982.

FOR: WRITING TABLETS AND PLAYING  
CARDS, IN CLASS 16 (U.S. CLS. 22 AND 37).

FIRST USE 9-28-1982; IN COMMERCE  
9-28-1982.

FOR: BROCA BRELLA—NAMELY, AN UM-  
BRELLA TO BE WORN ON THE HEAD, AND  
AN UMBRELLA, IN CLASS 18 (U.S. CL. 41).

FIRST USE 9-28-1982; IN COMMERCE  
9-28-1982.

FOR: STADIUM CUSHION, STADIUM CHAIR  
SEAT, AND A COCKERSTOOL-FOOTSTOOL,  
IN CLASS 20 (U.S. CL. 32).

FIRST USE 9-28-1982; IN COMMERCE  
9-28-1982.

FOR: CLOTH PENNANTS, IN CLASS 24 (U.S.  
CL. 50).

FIRST USE 9-28-1982; IN COMMERCE  
9-28-1982.

FOR: PONCHOS, VISORS, COACHING CAPS,  
SWEATSHIRTS, FOOTBALL JERSEYS, AND  
SPORT SHIRTS, IN CLASS 25 (U.S. CL. 39).

FIRST USE 9-28-1982; IN COMMERCE  
9-28-1982.

FOR: BELT BUCKLES, IN CLASS 26 (U.S. CL.  
40).

FIRST USE 9-28-1982; IN COMMERCE  
9-28-1982.

FOR: CHRISTMAS TREE ORNAMENTS,  
FOOTBALL HELMETS, THREE-DIMENSION-  
AL CUBE TYPE PUZZLES, AND SPIRIT  
HANDS—NAMELY A NOVELTY ITEM CON-  
SISTING OF A STYROFOAM ENLARGED  
HAND, IN CLASS 28 (U.S. CLS. 22 AND 50).

FIRST USE 9-28-1982; IN COMMERCE  
9-28-1982.

FOR: EDUCATIONAL SERVICES—NAMELY,  
PROVIDING INSTRUCTION AT THE COL-  
LEGE LEVEL, IN CLASS 41 (U.S. CL. 107).

FIRST USE 0-0-1902; IN COMMERCE  
0-0-1902.

SER. NO. 393,879, FILED 9-29-1982.

MICHELLE S. WISEMAN, EXAMINING AT-  
TORNEY

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2006-05-03 19:39:58 ET**

**Serial Number:** 73393879 Assignment Information

**Registration Number:** 1331940 Assignment Information

**Mark (words only):** LSU

**Standard Character claim:** No

**Current Status:** This registration has been renewed.

**Date of Status:** 2005-06-09

**Filing Date:** 1982-09-29

**Transformed into a National Application:** No

**Registration Date:** 1985-04-23

**Register:** Principal

**Law Office Assigned:** (NOT AVAILABLE)

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 830 -Post Registration

**Date In Location:** 2005-06-09

---

#### LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. BOARD OF SUPERVISORS OF LOUISIANA STATEUNIVERSITY AND AGRICULTURAL AND MECHANICAL COLLEGE

**Address:**

BOARD OF SUPERVISORS OF LOUISIANA STATEUNIVERSITY AND AGRICULTURAL AND MECHANICAL COLLEGE

BATON ROUGE, LA 70803

United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Louisiana

---

#### GOODS AND/OR SERVICES

---

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 413, Pg. No. 2.



**International Class: 012****Class Status:** Active

License Plates

**Basis:** 1(a)**First Use Date:** 1982-09-28**First Use in Commerce Date:** 1982-09-28**International Class: 014****Class Status:** Active

Wall Clock Shaped to Resemble the State of Louisiana

**Basis:** 1(a)**First Use Date:** 1982-09-28**First Use in Commerce Date:** 1982-09-28**International Class: 015****Class Status:** Active

Music Box-Key Chain

**Basis:** 1(a)**First Use Date:** 1982-09-28**First Use in Commerce Date:** 1982-09-28**International Class: 016****Class Status:** Active

Writing Tablets and Playing Cards

**Basis:** 1(a)**First Use Date:** 1982-09-28**First Use in Commerce Date:** 1982-09-28**International Class: 018****Class Status:** Active

Umbrella

**Basis:** 1(a)**First Use Date:** 1982-09-28**First Use in Commerce Date:** 1982-09-28**International Class: 020****Class Status:** Active

Stadium Cushion, Stadium Chair Seat, and a Cockerstool-Footstool

**Basis:** 1(a)**First Use Date:** 1982-09-28**First Use in Commerce Date:** 1982-09-28**International Class: 024****Class Status:** Active

Cloth Pennants

**Basis:** 1(a)**First Use Date:** 1982-09-28**First Use in Commerce Date:** 1982-09-28**International Class: 025****Class Status:** Active

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 413, Pg. No. 3.

Ponchos, Visors, Coaching Caps, Sweatshirts, Football Jerseys, and Sport Shirts

**Basis:** 1(a)

**First Use Date:** 1982-09-28

**First Use in Commerce Date:** 1982-09-28

**International Class:** 026

**Class Status:** Active

Belt Buckles

**Basis:** 1(a)

**First Use Date:** 1982-09-28

**First Use in Commerce Date:** 1982-09-28

**International Class:** 028

**Class Status:** Active

Christmas Tree Ornaments, Football Helmets, and Spirit Hands-Namely a Novelty Item Consisting of a Styrofoam Enlarged Hand

**Basis:** 1(a)

**First Use Date:** 1982-09-28

**First Use in Commerce Date:** 1982-09-28

**International Class:** 041

**Class Status:** Active

Educational Services-Namely, Providing Instruction at the College Level

**Basis:** 1(a)

**First Use Date:** 1902-00-00

**First Use in Commerce Date:** 1902-00-00

---

#### ADDITIONAL INFORMATION

---

(NOT AVAILABLE)

---

#### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

---

#### PROSECUTION HISTORY

---

2005-06-09 - First renewal 10 year

2005-06-09 - Section 8 (10-year) accepted/ Section 9 granted

2005-06-09 - Assigned To Paralegal

2005-04-11 - Combined Section 8 (10-year)/Section 9 filed

2005-04-11 - PAPER RECEIVED

1991-08-21 - Section 8 (6-year) accepted & Section 15 acknowledged

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina  
Opposer's  
No. 413, Pg. No. 4

1991-04-11 - Section 8 (6-year) and Section 15 Filed  
1985-04-23 - Registered - Principal Register  
1985-02-12 - Published for opposition  
1985-01-31 - Notice of publication  
1985-01-03 - Notice of publication  
1984-12-18 - Approved for Pub - Principal Register (Initial exam)  
1984-12-14 - Examiner's amendment mailed  
1984-11-30 - Allowance/count withdrawn  
1984-11-30 - Examiner's amendment mailed  
1984-03-15 - Non-final action mailed  
1984-01-26 - Communication received from applicant  
1983-08-11 - Non-final action mailed  
1983-06-28 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

Llewellyn A. Proctor (Attorney of record)

Taylor, Porter, Brooks & Phillips  
P.O. Box 2471  
Baton Rouge, LA 70821

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 413, Pg. No. 5.



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## Assignments on the Web &gt; Trademark Query

## Trademark Assignment Abstract of Title

## Total Assignments: 1

Serial #: 73393879

Filing Dt: 09/29/1982

Reg #: 1331940

Reg. Dt: 04/23/1985

Registrant: Louisiana State University Agricultural

Mark: LSU

## Assignment: 1

Reel/Frame: 2045/0617

Received: 04/10/2000

Recorded: 03/06/2000

Pages: 6

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: LOUISIANA STATE UNIVERSITY AND AGRICULTURAL AND  
MECHANICAL COLLEGE

Exec Dt: 02/28/2000

Entity Type: TRADE NAME FOR  
UNIVERSITY MANAGED BY  
RECEIVING PARTY  
IDENTIFIED BELOW

Citizenship: LOUISIANA

Assignee: BOARD OF SUPERVISORS OF LOUISIANA STATE UNIVERSITY  
AND AGRICULTURAL AND MECHANICAL COLLEGE

Entity Type: CORPORATION

Citizenship: LOUISIANA

VICE CHANCELLOR FOR FINANCE AND ADMINISTRATIVE  
SERVICES AND COMPTROLLER LOUISIANA STATE  
UNIVERSITY  
LOUISIANA 70803-3001Correspondent: MARC S. WHITFIELD, ESQUIRE  
P.O. BOX 2471  
BATON ROUGE, LA 70821

Search Results as of: 05/03/2006 07:40 PM

If you have any comments or questions concerning the data displayed, contact OPR / Assignments at 571-272-3350

[HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)Opposition No. 91125615  
Univ. Southern California v.  
Univ. South CarolinaOpposer's  
Ex. No. 413, Pg. No. 6



**Int. Cls.: 14 and 25**

**Prior U.S. Cls.: 28 and 39**

**United States Patent and Trademark Office**

**Reg. No. 1,581,409**

**Registered Feb. 6, 1990**

**TRADEMARK  
PRINCIPAL REGISTER**

**BYU**

**BRIGHAM YOUNG UNIVERSITY (UTAH COR-  
PORATION)  
A-357 ASB  
PROVO, UT 84602**

**FOR: JEWELRY, NAMELY RINGS, IN CLASS  
14 (U.S. CL. 28).  
FIRST USE 5-0-1969; IN COMMERCE  
5-0-1969.**

**FOR: CLOTHING, NAMELY HATS, SHIRTS,  
SHORTS, PANTS, SOCKS AND JACKETS, IN  
CLASS 25 (U.S. CL. 39).**

**FIRST USE 5-0-1969; IN COMMERCE  
5-0-1969.**

**SER. NO. 73-757,802, FILED 10-17-1988.**

**STEVEN R. FINE, EXAMINING ATTORNEY**

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 414, Pg. No. 1.

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2006-05-03 18:54:19 ET**

**Serial Number:** 73757802

**Registration Number:** 1581409

**Mark (words only):** BYU

**Standard Character claim:** No

**Current Status:** This registration has been renewed.

**Date of Status:** 2000-12-16

**Filing Date:** 1988-10-17

**Transformed into a National Application:** No

**Registration Date:** 1990-02-06

**Register:** Principal

**Law Office Assigned:** (NOT AVAILABLE)

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2000-12-27

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#### LAST APPLICANT(S)/OWNER(S) OF RECORD

---

**1. BRIGHAM YOUNG UNIVERSITY**

**Address:**

BRIGHAM YOUNG UNIVERSITY

A-357 ASB

PROVO, UT 84602

United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Utah

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#### GOODS AND/OR SERVICES

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**International Class:** 014

**Class Status:** Active

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 414, Pg. No. 2.

JEWELRY, NAMELY RINGS

**Basis:** 1(a)

**First Use Date:** 1969-05-00

**First Use in Commerce Date:** 1969-05-00

**International Class:** 025

**Class Status:** Active

CLOTHING, NAMELY HATS, SHIRTS, SHORTS, PANTS, SOCKS AND JACKETS

**Basis:** 1(a)

**First Use Date:** 1969-05-00

**First Use in Commerce Date:** 1969-05-00

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#### ADDITIONAL INFORMATION

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(NOT AVAILABLE)

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#### MADRID PROTOCOL INFORMATION

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(NOT AVAILABLE)

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#### PROSECUTION HISTORY

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2000-12-16 - First renewal 10 year

2000-12-16 - Section 8 (10-year) accepted/ Section 9 granted

2000-11-06 - Response received to Post Registration action - Sections 8 & 9

2000-08-31 - Post Registration action mailed Sections 8 & 9

2000-01-28 - Combined Section 8 (10-year)/Section 9 filed

1996-07-08 - Section 8 (6-year) accepted & Section 15 acknowledged

1996-02-06 - Section 8 (6-year) and Section 15 Filed

1990-02-06 - Registered - Principal Register

1989-11-14 - Published for opposition

1989-10-14 - Notice of publication

1989-08-08 - Approved for Pub - Principal Register (Initial exam)

1989-07-17 - Communication received from applicant

1989-01-13 - Non-final action mailed

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Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 414, Pg. No. 3



**CORRESPONDENCE INFORMATION**

---

**Correspondent**

JON C. CHRISTIANSEN (Attorney of record)

H. HAL VISICK  
BRIGHAM YOUNG UNIVERSITY  
OFFICE OF GENERAL COUNSEL  
A-350 ASB  
PROVO UT 84602

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Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 44, Pg. No. 4



Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

**United States Patent and Trademark Office** **Reg. No. 1,995,677**  
Registered Aug. 20, 1996

**TRADEMARK  
PRINCIPAL REGISTER**

**TCU**

TEXAS CHRISTIAN UNIVERSITY (TEXAS  
CORPORATION)  
P.O. BOX 32906  
FORT WORTH, TX 76129

FOR: CLOTHING, NAMELY T-SHIRTS,  
SWEAT SHIRTS, CAPS, SHORTS, JACKETS,  
TIES AND SHOES, IN CLASS 25 (U.S. CLS. 22  
AND 39).

FIRST USE 0-0-1940; IN COMMERCE  
0-0-1940.

SER. NO. 74-736,107, FILED 9-29-1995.

CLAIRE WUDOWSKY, EXAMINING ATTOR-  
NEY

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**This page was generated by the TARR system on 2006-05-03 19:01:20 ET**

**Serial Number:** 74736107

**Registration Number:** 1995677

**Mark (words only):** TCU

**Standard Character claim:** No

**Current Status:** Section 8 and 15 affidavits have been accepted and acknowledged.

**Date of Status:** 2002-10-02

**Filing Date:** 1995-09-29

**Transformed into a National Application:** No

**Registration Date:** 1996-08-20

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 109

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2002-10-03

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#### LAST APPLICANT(S)/OWNER(S) OF RECORD

---

##### 1. TEXAS CHRISTIAN UNIVERSITY

**Address:**

TEXAS CHRISTIAN UNIVERSITY

TCU BOX 297070

Fort Worth, TX 76129

United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Texas

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#### GOODS AND/OR SERVICES

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**International Class:** 025

**Class Status:** Active

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 415, Pg. No. 2.

clothing, namely T-shirts, sweat shirts, caps, shorts, jackets, ties and shoes

**Basis:** 1(a)

**First Use Date:** 1940-00-00

**First Use in Commerce Date:** 1940-00-00

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#### ADDITIONAL INFORMATION

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(NOT AVAILABLE)

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#### MADRID PROTOCOL INFORMATION

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(NOT AVAILABLE)

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#### PROSECUTION HISTORY

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2002-10-02 - Section 8 (6-year) accepted & Section 15 acknowledged

2002-08-12 - Section 8 (6-year) and Section 15 Filed

2002-08-12 - PAPER RECEIVED

2000-04-04 - Section 7 request abandoned

1999-04-26 - Post Registration action mailed - Section 7

1997-05-09 - Section 7 amendment filed

1996-08-20 - Registered - Principal Register

1996-05-28 - Published for opposition

1996-04-26 - Notice of publication

1996-03-04 - Approved for Pub - Principal Register (Initial exam)

1996-02-21 - Case file assigned to examining attorney

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#### CORRESPONDENCE INFORMATION

---

##### Correspondent

CHARLES D. GUNTER, JR. (Attorney of record)

CHARLES D. GUNTER, JR.  
BRACEWELL & PATTERSON, LLP  
SUITE 1600  
201 MAIN STREET  
FORT WORTH, TX 76102

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 415, Pg. No. 3.

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 415, Pg. No. 4.

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50

**United States Patent and Trademark Office**

**Reg. No. 1,998,319**

**Registered Sep. 3, 1996**

**TRADEMARK  
PRINCIPAL REGISTER**

**TCU**

TEXAS CHRISTIAN UNIVERSITY (TEXAS  
CORPORATION)  
P.O. BOX 32906  
FORT WORTH, TX 76129

FIRST USE 0-0-1940; IN COMMERCE  
0-0-1940.

SER. NO. 74-736,105, FILED 9-29-1995.

FOR: DECALS AND BUMPER STICKERS, IN  
CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND  
50).

CLAIRE WUDOWSKY, EXAMINING ATTOR-  
NEY

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**Serial Number:** 74736105

**Registration Number:** 1998319

**Mark (words only):** TCU

**Standard Character claim:** No

**Current Status:** Section 8 and 15 affidavits have been accepted and acknowledged.

**Date of Status:** 2002-09-28

**Filing Date:** 1995-09-29

**Transformed into a National Application:** No

**Registration Date:** 1996-09-03

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 109

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2002-10-02

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

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**1. TEXAS CHRISTIAN UNIVERSITY**

**Address:**

TEXAS CHRISTIAN UNIVERSITY

TCU BOX 297070

Fort Worth, TX 76129

United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Texas

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**GOODS AND/OR SERVICES**

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**International Class:** 016

**Class Status:** Active

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 415, Pg. No. 6



decals and bumper stickers

**Basis:** 1(a)

**First Use Date:** 1940-00-00

**First Use in Commerce Date:** 1940-00-00

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**ADDITIONAL INFORMATION**

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(NOT AVAILABLE)

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**MADRID PROTOCOL INFORMATION**

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(NOT AVAILABLE)

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**PROSECUTION HISTORY**

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2002-09-28 - Section 8 (6-year) accepted & Section 15 acknowledged

2002-08-14 - Section 8 (6-year) and Section 15 Filed

2002-08-14 - PAPER RECEIVED

1998-05-20 - Section 7 request abandoned

1997-07-31 - Post Registration action mailed - Section 7

1997-05-09 - Section 7 amendment filed

1996-09-03 - Registered - Principal Register

1996-06-11 - Published for opposition

1996-05-10 - Notice of publication

1996-03-18 - Approved for Pub - Principal Register (Initial exam)

1996-03-04 - Case file assigned to examining attorney

1996-03-04 - Case file assigned to examining attorney

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**CORRESPONDENCE INFORMATION**

---

**Correspondent**

CHARLES D. GUNTER, JR.  
BRACEWELL & PATTERSON, LLP  
201 MAIN STREET, STE 1600  
FORT WORTH, TX 76102

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 415, Pg. No. 7.

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 415, Pg. No. 8.

Int. Cl.: 14

Prior U.S. Cls.: 2, 27, 28 and 50

**United States Patent and Trademark Office**

Reg. No. 1,998,461

Registered Sep. 3, 1996

**TRADEMARK  
PRINCIPAL REGISTER**

**TCU**

TEXAS CHRISTIAN UNIVERSITY (TEXAS  
NON-PROFIT CORPORATION)  
P.O. BOX 32906  
FORT WORTH, TX 76129

FIRST USE 0-0-1940; IN COMMERCE  
0-0-1940.

SER. NO. 75-020,948, FILED 11-16-1995.

FOR: JEWELRY, NAMELY CLASS RINGS,  
PINS, TIE-TACKS, PENDANTS AND WATCH-  
ES, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

CLAIRE WUDOWSKY, EXAMINING ATTOR-  
NEY

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 415, Pg. No. 9.

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**This page was generated by the TARR system on 2006-05-03 19:03:49 ET**

**Serial Number:** 75020948

**Registration Number:** 1998461

**Mark (words only):** TCU

**Standard Character claim:** No

**Current Status:** Section 8 and 15 affidavits have been accepted and acknowledged.

**Date of Status:** 2002-09-28

**Filing Date:** 1995-11-16

**Transformed into a National Application:** No

**Registration Date:** 1996-09-03

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 109

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2002-10-02

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#### LAST APPLICANT(S)/OWNER(S) OF RECORD

---

**1. TEXAS CHRISTIAN UNIVERSITY**

**Address:**

TEXAS CHRISTIAN UNIVERSITY

TCU BOX 297070

Fort Worth, TX 76129

United States

**Legal Entity Type:** NON-PROFIT CORPORATION

**State or Country Where Organized:** Texas

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#### GOODS AND/OR SERVICES

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**International Class:** 014

**Class Status:** Active

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 415, Pg. No. 10.

jewelry, namely class rings, pins, tie-tacks, pendants and watches

**Basis:** 1(a)

**First Use Date:** 1940-00-00

**First Use in Commerce Date:** 1940-00-00

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**ADDITIONAL INFORMATION**

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(NOT AVAILABLE)

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**MADRID PROTOCOL INFORMATION**

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(NOT AVAILABLE)

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**PROSECUTION HISTORY**

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2002-09-28 - Section 8 (6-year) accepted & Section 15 acknowledged

2002-08-14 - Section 8 (6-year) and Section 15 Filed

2002-08-14 - PAPER RECEIVED

1996-09-03 - Registered - Principal Register

1996-06-11 - Published for opposition

1996-05-10 - Notice of publication

1996-03-04 - Approved for Pub - Principal Register (Initial exam)

1996-03-01 - Case file assigned to examining attorney

---

**CORRESPONDENCE INFORMATION**

---

**Correspondent**

Robert A. Felsman (Attorney of record)

CHARLES D. GUNTER, JR.  
BRACEWELL & PATTERSON, LLP  
201 MAIN STREET, STE 1600  
FORT WORTH, TX 76102

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 415, Pg. No. 11

Int. Cl.: 21

Prior U.S. Cls.: 2, 13, 23, 29, 30, 33, 40 and 50

Reg. No. 2,025,192

**United States Patent and Trademark Office**

Registered Dec. 24, 1996

**TRADEMARK  
PRINCIPAL REGISTER**

**TCU**

TEXAS CHRISTIAN UNIVERSITY (TEXAS  
NON-PROFIT CORPORATION)  
P.O. BOX 32906  
FORT WORTH, TX 76129

FOR: GLASSWARE, NAMELY GLASSES,  
MUGS, STEINS WITH LIDS, PLASTIC CUPS  
AND PLATES, IN CLASS 21 (U.S. CLS. 2, 13, 23,  
29, 30, 33, 40 AND 50).

FIRST USE 0-0-1940; IN COMMERCE  
0-0-1940.

SER. NO. 74-736,106, FILED 9-29-1995.

CLAIRE WUDOWSKY, EXAMINING ATTOR-  
NEY

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 415, Pg. No. 12

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**Serial Number:** 74736106

**Registration Number:** 2025192

**Mark (words only):** TCU

**Standard Character claim:** No

**Current Status:** Section 8 and 15 affidavits have been accepted and acknowledged.

**Date of Status:** 2002-11-21

**Filing Date:** 1995-09-29

**Transformed into a National Application:** No

**Registration Date:** 1996-12-24

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 109

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2002-11-21

---

#### LAST APPLICANT(S)/OWNER(S) OF RECORD

---

**1. TEXAS CHRISTIAN UNIVERSITY**

**Address:**

TEXAS CHRISTIAN UNIVERSITY

P.O. Box 297070

Fort Worth, TX 76129

United States

**Legal Entity Type:** NON-PROFIT CORPORATION

**State or Country Where Organized:** Texas

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#### GOODS AND/OR SERVICES

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**International Class:** 021

**Class Status:** Active

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 415, Pg. No. 13.

glassware, namely glasses, mugs, steins with lids, plastic cups and plates

**Basis:** 1(a)

**First Use Date:** 1940-00-00

**First Use in Commerce Date:** 1940-00-00

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#### ADDITIONAL INFORMATION

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(NOT AVAILABLE)

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#### MADRID PROTOCOL INFORMATION

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(NOT AVAILABLE)

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#### PROSECUTION HISTORY

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2002-11-21 - Section 8 (6-year) accepted & Section 15 acknowledged

2002-08-26 - Section 8 (6-year) and Section 15 Filed

2002-08-26 - PAPER RECEIVED

1996-12-24 - Registered - Principal Register

1996-05-28 - Published for opposition

1996-04-26 - Notice of publication

1996-03-04 - Approved for Pub - Principal Register (Initial exam)

1996-02-21 - Case file assigned to examining attorney

---

#### CORRESPONDENCE INFORMATION

---

**Correspondent**

CHARLES D. GUNTER, JR. (Attorney of record)

CHARLES D. GUNTER, JR.  
BRACEWELL & PATTERSON, LLP  
201 MAIN STREET, SUITE 1600  
FORT WORTH, TX 76102

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 415, Pg. No. 14.





Int. Cl.: 25

Prior U.S. Cl.: 39

**United States Patent and Trademark Office** **Reg. No. 1,789,490**  
Registered Aug. 24, 1993

**TRADEMARK  
PRINCIPAL REGISTER**

**NYU**

NEW YORK UNIVERSITY (NEW YORK COR-  
PORATION)  
70 WASHINGTON SQUARE SOUTH  
NEW YORK, NY 10012

PANTS, SHORTS, JACKETS, SWEATERS,  
HATS, SHOES, IN CLASS 25 (U.S. CL. 39).  
FIRST USE 0-0-1896; IN COMMERCE  
0-0-1940.

FOR: ADULT AND CHILDREN CLOTHING;  
NAMELY, T-SHIRTS, SWEATSHIRTS, AND

SER. NO. 74-342,973, FILED 12-24-1992.

MIDGE BUTLER, EXAMINING ATTORNEY

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 416, Pg. No. 1.

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**Serial Number:** 74342973

**Registration Number:** 1789490

**Mark (words only):** NYU

**Standard Character claim:** No

**Current Status:** A Section 15 affidavit has been acknowledged.

**Date of Status:** 2004-08-17

**Filing Date:** 1992-12-24

**Transformed into a National Application:** No

**Registration Date:** 1993-08-24

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 15

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2004-08-19

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#### LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. New York University

**Address:**

New York University  
70 Washington Square South  
New York, NY 10012  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** New York

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#### GOODS AND/OR SERVICES

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**International Class:** 025

**Class Status:** Active

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 416, Pg. No. 2

adult and children clothing; namely, T-shirts, sweatshirts, and pants, shorts, jackets, sweaters, hats, shoes

**Basis:** 1(a)

**First Use Date:** 1896-00-00

**First Use in Commerce Date:** 1940-00-00

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#### ADDITIONAL INFORMATION

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(NOT AVAILABLE)

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#### MADRID PROTOCOL INFORMATION

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(NOT AVAILABLE)

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#### PROSECUTION HISTORY

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2004-08-17 - Section 15 acknowledged

2004-07-13 - Section 15 affidavit received

2004-07-13 - TEAS Section 15 Received

2004-05-18 - First renewal 10 year

2004-05-18 - Section 8 (10-year) accepted/ Section 9 granted

2003-08-22 - Combined Section 8 (10-year)/Section 9 filed

2004-04-01 - FAX RECEIVED

1999-11-19 - Section 8 (6-year) accepted

1999-08-04 - Section 8 (6-year) filed

1993-08-24 - Registered - Principal Register

1993-06-01 - Published for opposition

1993-04-30 - Notice of publication

1993-03-08 - Approved for Pub - Principal Register (Initial exam)

1993-03-08 - Case file assigned to examining attorney

---

#### CORRESPONDENCE INFORMATION

---

**Correspondent**

TIMOTHY J. LYDEN (Attorney of record)

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 416, Pg. No. 3

TIMOTHY J. LYDEN  
HOGAN & HARTSON LLP  
8300 GREENSBORO DRIVE, SUITE 1100  
MCLEAN, VA 22102

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Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 416, Pg. No. 4.



Int. Cls.: 4, 6, 9, 14, 16, 18, 20, 21, 24, 25, 26, 28, 30, 35, 41 and 42

Prior U.S. Cls.: 1, 2, 3, 5, 6, 12, 13, 14, 15, 21, 22, 23,  
25, 26, 27, 28, 29, 30, 32, 33, 36, 37, 38, 39, 40, 41, 42,  
46, 50, 100, 101, 102 and 107

Reg. No. 2,915,536

Registered Jan. 4, 2005

**United States Patent and Trademark Office**

**TRADEMARK  
SERVICE MARK  
PRINCIPAL REGISTER**

**SMU**

SOUTHERN METHODIST UNIVERSITY (TEXAS  
CHARITABLE CORPORATION)  
HILLCREST AT UNIVERSITY  
DALLAS, TX 752750174

FOR: CANDLES, IN CLASS 4 (U.S. CLS. 1, 6 AND  
15).

FIRST USE 0-0-1962; IN COMMERCE 0-0-1982.

FOR: METAL DOOR PANELS; METAL MAIL-  
BOXES; METAL DOOR STOPS; METAL KEY  
CHAINS; AND METAL PIGGY BANKS, IN CLASS  
6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 0-0-1962; IN COMMERCE 0-0-1982.

FOR: VIDEO ACCESSORIES, NAMELY, SCREEN  
SAVERS; COMPUTER ACCESSORIES, NAMELY,  
MOUSE PADS; TELEPHONE APPARATUS, NAME-  
LY, PRE-PAID TELEPHONE CARDS, MAGNETI-  
CALLY ENCODED; CALCULATORS; MAGNETS;  
RADIOS; AND ELECTRIC AND NEON SIGNS, IN  
CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 0-0-1962; IN COMMERCE 0-0-1982.

FOR: JEWELRY; CLOCKS; COMMEMORATIVE  
COINS AND LAPEL PINS, IN CLASS 14 (U.S. CLS. 2,  
27, 28 AND 50).

FIRST USE 0-0-1962; IN COMMERCE 0-0-1982.

FOR: PUBLICATIONS, NAMELY, COOKBOOKS;  
CALENDARS; POSTERS; TRADING CARDS; TEM-  
PORARY TATTOOS; PRINTED DECALS; LITHO  
PRINTS; BULLETIN BOARDS; PEN SETS; BUMPER  
STICKERS; PAPER PENDANTS; BOOKS FEATUR-  
ING THE HISTORY OF SOUTHERN METHODIST  
UNIVERSITY; BOOKENDS; DESK ACCESSORIES,

NAMELY, DESK PADS, BLOTTERS, TRAYS, OR-  
GANIZERS, PEN HOLDERS, BUSINESS CARD  
HOLDERS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29,  
37, 38 AND 50).

FIRST USE 0-0-1962; IN COMMERCE 0-0-1982.

FOR: UMBRELLAS; FOOTLOCKERS; LUGGAGE  
TRUNKS; AND LEATHER KEY CHAINS; PET PRO-  
DUCTS, NAMELY, LEASHES, COLLARS, IN CLASS  
18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 0-0-1962; IN COMMERCE 0-0-1982.

FOR: HOME FURNISHING, NAMELY, BEDS,  
CHAIRS, PLASTIC DOORSTOPS; LOUNGE CHAIRS;  
NONMETAL MAIL BOXES; MIRRORS, PICTURE  
FRAMES, PILLOWS, PLAQUES, TABLES, PLASTIC  
STORAGE CRATES; FIGURINES OF BONE, IVORY,  
PLASTER, PLASTIC, WAX AND WOOD; PLASTIC  
KEY CHAINS; PLASTIC PENNANTS; PLASTIC  
FLAGS; STADIUM SEATS; INFLATABLE PLASTIC  
SIGNS; PET PRODUCTS, NAMELY, PET SLEEPING  
MATS AND BEDS, IN CLASS 20 (U.S. CLS. 2, 13, 22,  
25, 32 AND 50).

FIRST USE 0-0-1962; IN COMMERCE 0-0-1982.

FOR: NON-METAL PIGGY BANKS; FIGURINES  
OF CHINA, CRYSTAL, EARTHENWARE, GLASS,  
PORCELAIN AND TERRA COTTA; PET PRO-  
DUCTS, NAMELY, BOWLS, HOUSE WARES,  
NAMELY, PLASTIC BEVERAGE CONTAINERS,  
MUGS, BOWLS, BUCKETS, CHINA DISHES, CRY-  
STAL DRINKING GLASSES, COASTERS, PORTABLE  
COOLERS, TRIVETS, AND DISHES; COMMEM-  
ORATIVE PLATES; AND WASTEBASKETS, BATH-  
ROOM ACCESSORIES, NAMELY, SOAP HOLDERS,  
TUMBLER AND TOOTHBRUSH HOLDERS, IN  
CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 0-0-1962; IN COMMERCE 0-0-1982.

FOR: BEDSPREADS, BLANKETS, COMFORTERS, DRAPERIES, SHEETS, TABLECLOTHS NOT OF PAPER; TEXTILE PLACEMATS, TOWELS; CLOTH PENNANTS; CLOTH FLAGS, IN CLASS 24 (U.S. CLS. 42 AND 50).

FIRST USE 0-0-1962; IN COMMERCE 0-0-1982.

FOR: APRONS; CLOTHING, NAMELY, SWEAT SHIRTS, SWEAT PANTS, T-SHIRTS, JERSEYS, SWEATERS, WIND AND RAIN RESISTANT JACKETS, COATS, NECKWEAR, NAMELY, TIES, SOCKS, SHORTS, BATHING SUITS, CLOTHING CAPS, JACKETS, SCARVES, BOXER SHORTS, ATHLETIC PANTS, WIND SHIRTS, SHOES, HATS; CHILDREN'S GOODS, NAMELY, WIND SHIRTS AND PANTS, POLO SHIRTS, LONG SLEEVE T-SHIRTS, JACKETS, T-SHIRTS, BABY BOOTIES, AND CLOTH BABY BIBS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 0-0-1962; IN COMMERCE 0-0-1982.

FOR: NEEDLEPOINT KITS AND CROSS STITCH KITS COMPRISED OF NEEDLES, THREAD AND PATTERNS, IN CLASS 26 (U.S. CLS. 37, 39, 40, 42 AND 50).

FIRST USE 0-0-1962; IN COMMERCE 0-0-1982.

FOR: TRUCKS, PLUSH TOYS, CHRISTMAS TREE ORNAMENTS, DECORATIVE WIND SOCK, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 0-0-1962; IN COMMERCE 0-0-1982.

FOR: CONSUMABLES, NAMELY, CANDY AND GUM, IN CLASS 30 (U.S. CL. 46).

FIRST USE 0-0-1962; IN COMMERCE 0-0-1982.

FOR: RESEARCH FOR OTHERS IN THE FIELD OF BUSINESS; PERSONNEL PLACEMENT SERVICES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 0-0-1962; IN COMMERCE 0-0-1982.

FOR: EDUCATIONAL SERVICES, NAMELY, INSTRUCTION AT THE UNDERGRADUATE AND

GRADUATE LEVELS IN THE HUMANITIES AND SCIENCES, GRAPHIC AND PERFORMING ARTS AND COMMUNICATIONS, BUSINESS, ENGINEERING AND APPLIED SCIENCES, COMPUTER SCIENCE, LAW AND THEOLOGY; PROVIDING COLLEGE LEVEL COURSES FOR SECONDARY SCHOOL STUDENTS IN THE FIELDS OF ENGINEERING, MATHEMATICS, SCIENCE, AND TECHNOLOGY; PROVIDING EXTENSION AND CONTINUING EDUCATION CLASSES BY MEANS OF SATELLITE TELEVISION TRANSMISSIONS, VIDEOTAPES AND THE INTERNET IN THE FIELDS OF LIBERAL ARTS EDUCATION, BUSINESS, MATHEMATICS, SCIENCE, TECHNOLOGY, CURRENT AFFAIRS, AND SUBJECTS OF TOPICAL GENERAL INTEREST; CONDUCTING CONFERENCES, LECTURES, SEMINARS, AND SYMPOSIA FOR STUDENTS, THE PUBLIC, AND NONSTUDENT GROUPS IN THE FIELDS OF LIBERAL ARTS EDUCATION, BUSINESS, MATHEMATICS, SCIENCE, TECHNOLOGY, CURRENT AFFAIRS, AND SUBJECTS OF TOPICAL GENERAL INTEREST; PRESENTING MUSICAL, DANCE, AND THEATRICAL PERFORMANCES AND ART EXHIBITIONS; MUSEUM AND LIBRARY SERVICES; MAINTAINING FACILITIES AND STAFF FOR RECREATIONAL SPORT AND ATHLETIC ACTIVITIES; PRESENTING INTERCOLLEGIATE ATHLETIC COMPETITIONS BY TEAMS AND INDIVIDUALS FOR BASKETBALL, TRACK, SOCCER, SWIMMING, DIVING, EQUESTRIAN, GOLF, TENNIS, VOLLEYBALL, CREW, AND FOOTBALL, PUBLICATION OF BOOKS, MAGAZINES, BULLETINS, JOURNALS, AND CATALOGUES; AND CAREER COUNSELING, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 0-0-1962; IN COMMERCE 0-0-1982.

FOR: RESEARCH FOR OTHERS IN THE FIELDS OF HUMANITIES, SCIENCE, ENGINEERING, AND COMPUTERS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 0-0-1962; IN COMMERCE 0-0-1982.

SER. NO. 76-437,029, FILED 8-1-2002.

KATHLEEN M. VANSTON, EXAMINING ATTORNEY



**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2006-05-03 19:14:53 ET**

**Serial Number:** 76437029

**Registration Number:** 2915536

**Mark (words only):** SMU

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2005-01-04

**Filing Date:** 2002-08-01

**Transformed into a National Application:** No

**Registration Date:** 2005-01-04

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 103

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** L5D -TMEG Law Office 105 - Docket Clerk

**Date In Location:** 2005-01-24

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#### LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. Southern Methodist University

**Address:**

Southern Methodist University  
Hillcrest at University  
Dallas, TX 752750174  
United States

**Legal Entity Type:** CHARITABLE CORPORATION

**State or Country Where Organized:** Texas

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#### GOODS AND/OR SERVICES

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**International Class:** 004

**Class Status:** Active

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 417, Pg. No. 3

**Candles****Basis:** 1(a)**First Use Date:** 1962-00-00**First Use in Commerce Date:** 1982-00-00**International Class:** 006**Class Status:** Active

Metal door panels; metal mailboxes; metal door stops; metal key chains; and metal piggy banks

**Basis:** 1(a)**First Use Date:** 1962-00-00**First Use in Commerce Date:** 1982-00-00**International Class:** 009**Class Status:** Active

Video accessories, namely, screen savers; computer accessories, namely, mouse pads; telephone apparatus, namely, pre-paid telephone cards, magnetically encoded; calculators; magnets; radios; and electric and neon signs

**Basis:** 1(a)**First Use Date:** 1962-00-00**First Use in Commerce Date:** 1982-00-00**International Class:** 014**Class Status:** Active

Jewelry; clocks; commemorative coins and lapel pins

**Basis:** 1(a)**First Use Date:** 1962-00-00**First Use in Commerce Date:** 1982-00-00**International Class:** 016**Class Status:** Active

Publications, namely, cookbooks; calendars; posters; trading cards; temporary tattoos; printed decals; litho prints; bulletin boards; pen sets; bumper stickers; paper pendants; books featuring the history of Southern Methodist University; bookends; desk accessories, namely, desk pads, blotters, trays, organizers, pen holders, business card holders

**Basis:** 1(a)**First Use Date:** 1962-00-00**First Use in Commerce Date:** 1982-00-00**International Class:** 018**Class Status:** Active

Umbrellas; footlockers; luggage trunks; and leather key chains; pet products, namely, leashes, collars

**Basis:** 1(a)**First Use Date:** 1962-00-00**First Use in Commerce Date:** 1982-00-00**International Class:** 020**Class Status:** Active

Home furnishing, namely, beds, chairs, plastic doorstops; lounge chairs; nonmetal mail boxes; mirrors, picture frames, pillows, plaques, tables, plastic storage crates; figurines of bone, ivory, plaster, plastic, wax and wood; plastic key chains; plastic pennants; plastic flags; stadium seats; inflatable plastic signs; pet products, namely, pet sleeping mats and beds

**Basis:** 1(a)

**First Use Date:** 1962-00-00

**First Use in Commerce Date:** 1982-00-00

**International Class:** 021

**Class Status:** Active

Non-metal piggy banks; figurines of china, crystal, earthenware, glass, porcelain and terra cotta; pet products, namely, bowls, house wares, namely, plastic beverage containers, mugs, bowls, buckets, china dishes, crystal drinking glasses, coasters, portable coolers, trivets, and dishes; commemorative plates; and wastebaskets; bathroom accessories, namely, soap holders, tumbler and toothbrush holders

**Basis:** 1(a)

**First Use Date:** 1962-00-00

**First Use in Commerce Date:** 1982-00-00

**International Class:** 024

**Class Status:** Active

Bedspreads, blankets, comforters, draperies, sheets, tablecloths not of paper; textile placemats; towels; cloth pennants; cloth flags

**Basis:** 1(a)

**First Use Date:** 1962-00-00

**First Use in Commerce Date:** 1982-00-00

**International Class:** 025

**Class Status:** Active

Aprons; clothing, namely, sweat shirts, sweat pants, T-shirts, jerseys, sweaters, wind and rain resistant jackets, coats, neckwear, namely, ties, socks, shorts, bathing suits, clothing caps, jackets, scarves, boxer shorts, athletic pants, wind shirts, shoes, hats; children's goods, namely, wind shirts and pants, polo shirts, long sleeve T-shirts, jackets, T-shirts, baby booties, and cloth baby bibs

**Basis:** 1(a)

**First Use Date:** 1962-00-00

**First Use in Commerce Date:** 1982-00-00

**International Class:** 026

**Class Status:** Active

Needlepoint kits and cross stitch kits comprised of needles, thread and patterns

**Basis:** 1(a)

**First Use Date:** 1962-00-00

**First Use in Commerce Date:** 1982-00-00

**International Class:** 028

**Class Status:** Active

Trucks, plush toys, Christmas tree ornaments, decorative wind sock

**Basis:** 1(a)

**First Use Date:** 1962-00-00

**First Use in Commerce Date:** 1982-00-00

**International Class:** 030

**Class Status:** Active

Consumables, namely, candy and gum

**Basis:** 1(a)

**First Use Date:** 1962-00-00

**First Use in Commerce Date:** 1982-00-00

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 417, Pg. No. 5.

**International Class: 035****Class Status:** Active

Research for others in the field of business; personnel placement services

**Basis:** 1(a)**First Use Date:** 1962-00-00**First Use in Commerce Date:** 1982-00-00**International Class: 041****Class Status:** Active

Educational services, namely, instruction at the undergraduate and graduate levels in the humanities and sciences, graphic and performing arts and communications, business, engineering and applied sciences, computer science, law and theology; providing college level courses for secondary school students in the fields of engineering, mathematics, science, and technology; providing extension and continuing education classes by means of satellite television transmissions, videotapes and the Internet in the fields of liberal arts education, business, mathematics, science, technology, current affairs, and subjects of topical general interest; conducting conferences, lectures, seminars, and symposia for students, the public, and nonstudent groups in the fields of liberal arts education, business, mathematics, science, technology, current affairs, and subjects of topical general interest; presenting musical, dance, and theatrical performances and art exhibitions; museum and library services; maintaining facilities and staff for recreational sport and athletic activities; presenting intercollegiate athletic competitions by teams and individuals for basketball, track, soccer, swimming, diving, equestrian, golf, tennis, volleyball, crew, and football; publication of books, magazines, bulletins, journals, and catalogues; and career counseling

**Basis:** 1(a)**First Use Date:** 1962-00-00**First Use in Commerce Date:** 1982-00-00**International Class: 042****Class Status:** Active

Research for others in the fields of humanities, science, engineering, and computers

**Basis:** 1(a)**First Use Date:** 1962-00-00**First Use in Commerce Date:** 1982-00-00

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**ADDITIONAL INFORMATION**

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(NOT AVAILABLE)

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**MADRID PROTOCOL INFORMATION**

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(NOT AVAILABLE)

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**PROSECUTION HISTORY**

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2005-01-04 - Registered - Principal Register

2004-10-12 - Published for opposition

2004-09-22 - Notice of publication

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 417, Pg. No. 6.

2004-08-31 - Law Office Publication Review Completed

2004-08-31 - Assigned To LIE

2004-08-30 - Approved for Pub - Principal Register (Initial exam)

2004-08-24 - Examiner's amendment mailed

2004-07-16 - Previous allowance count withdrawn

2004-06-21 - Approved for Pub - Principal Register (Initial exam)

2004-06-14 - Examiner's Amendment Entered

2004-06-14 - Examiner's amendment mailed

2004-05-20 - Previous allowance count withdrawn

2004-04-05 - Approved for Pub - Principal Register (Initial exam)

2004-03-31 - Examiner's amendment mailed

2004-01-26 - Communication received from applicant

2004-01-26 - PAPER RECEIVED

2003-07-24 - Final refusal mailed

2003-06-20 - Communication received from applicant

2003-06-20 - PAPER RECEIVED

2002-11-29 - Unresponsive/Duplicate Paper Received

2002-11-29 - PAPER RECEIVED

2002-12-20 - Non-final action mailed

2002-12-10 - Case file assigned to examining attorney

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**CORRESPONDENCE INFORMATION**

---

**Correspondent**

David J. Kera (Attorney of record)

DAVID J. KERA  
OBLON SPIVAK MCCLELLAND MAIER & NEUSTADT  
1940 DUKE ST  
ALEXANDRIA VA 22314-3454

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 417, Pg. No. 7.

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 417, Pg. No. 8.



Int. Cl.: 41

Prior U.S. Cl.: 107

**United States Patent and Trademark Office**

Reg. No. 1,579,506

Registered Jan. 23, 1990

**SERVICE MARK  
PRINCIPAL REGISTER**

**GMU**

GEORGE MASON UNIVERSITY (VIRGINIA  
CORPORATION)  
FAIRFAX, VA 220304444

OF COLLEGIATE SPORTING EVENTS AND  
COMPETITIONS, IN CLASS 41 (U.S. CL. 107).  
FIRST USE 7-1-1980; IN COMMERCE  
7-1-1980.

FOR: PROVIDING COURSES OF INSTRU-  
CTION AT THE UNIVERSITY LEVEL AND EN-  
TERTAINMENT SERVICES IN THE NATURE

SER. NO. 73-780,021, FILED 2-10-1989.

EDWARD NELSON, EXAMINING ATTORNEY



**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2006-05-03 19:58:25 ET**

**Serial Number:** 73780021

**Registration Number:** 1579506

**Mark (words only):** GMU

**Standard Character claim:** No

**Current Status:** This registration has been renewed.

**Date of Status:** 2000-12-01

**Filing Date:** 1989-02-10

**Transformed into a National Application:** No

**Registration Date:** 1990-01-23

**Register:** Principal

**Law Office Assigned:** (NOT AVAILABLE)

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2001-11-07

---

#### LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. GEORGE MASON UNIVERSITY

**Address:**

GEORGE MASON UNIVERSITY  
4400 UNIVERSITY DRIVE  
FAIRFAX, VA 220304444  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Virginia

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#### GOODS AND/OR SERVICES

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**International Class:** 041

**Class Status:** Active

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 418, Pg. No. 2.

**PROVIDING COURSES OF INSTRUCTION AT THE UNIVERSITY LEVEL AND ENTERTAINMENT SERVICES IN THE NATURE OF COLLEGIATE SPORTING EVENTS AND COMPETITIONS****Basis:** 1(a)**First Use Date:** 1980-07-01**First Use in Commerce Date:** 1980-07-01

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**ADDITIONAL INFORMATION**

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(NOT AVAILABLE)

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**MADRID PROTOCOL INFORMATION**

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(NOT AVAILABLE)

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**PROSECUTION HISTORY**

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2000-12-01 - First renewal 10 year

2000-12-01 - Section 8 (10-year) accepted/ Section 9 granted

2000-04-05 - Combined Section 8 (10-year)/Section 9 filed

2000-04-05 - Combined Section 8 (10-year)/Section 9 filed

2000-03-22 - Combined Section 8 (10-year)/Section 9 filed

1996-08-02 - Section 8 (6-year) accepted & Section 15 acknowledged

1996-01-23 - Section 8 (6-year) and Section 15 Filed

1990-01-23 - Registered - Principal Register

1989-10-31 - Published for opposition

1989-09-30 - Notice of publication

1989-08-01 - Approved for Pub - Principal Register (Initial exam)

1989-07-31 - Allowance/count withdrawn

1989-06-09 - Communication received from applicant

1989-04-12 - Non-final action mailed

1989-03-28 - Case file assigned to examining attorney

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**CORRESPONDENCE INFORMATION**

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Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 418, Pg. No. 3

**Correspondent**

MAURICE W. SCHERRENS  
GEORGE MASON UNIVERSITY  
4400 UNIVERSITY DRIVE  
FAIRFAX, VA 22030

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Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 418, Pg. No. 4.

Int. Cl.: 21

Prior U.S. Cls.: 2, 23, 30, 33, 40 and 50

**United States Patent and Trademark Office**

Reg. No. 1,720,351

Registered Sep. 29, 1992

**TRADEMARK  
PRINCIPAL REGISTER**

**GMU**

GEORGE MASON UNIVERSITY (VIRGINIA  
CORPORATE INSTITUTION)  
UNIVERSITY DRIVE  
FAIRFAX, VA 22030

FOR: DRINKING GLASSES, PILSNER  
GLASSES, COFFEE MUGS/CUPS, BEER  
GLASSES, BEER MUGS, STEINS, WINE  
GLASSES, SHOT GLASSES, TUMBLERS, CUPS,  
PLASTIC CUPS, PLASTIC GLASSES, CERAMIC  
PLATES, DECORATIVE PLATES, PAPER  
PLATES, THERMAL INSULATED SLEEVES

FOR DRINKING CONTAINERS, BOTTLE  
OPENERS, PITCHERS, SALT AND PEPPER  
SHAKERS, WASTECANS, AND HAIR COMBS,  
IN CLASS 21 (U.S. CLS. 2, 23, 30, 33, 40 AND 50).

FIRST USE 7-1-1980; IN COMMERCE  
7-1-1980.

OWNER OF U.S. REG. NOS. 1,579,506 AND  
1,621,644.

SER. NO. 74-238,035, FILED 1-16-1992.

EDWARD NELSON, EXAMINING ATTORNEY

**Thank you for your request. Here are the latest results from the TARR web server.**

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**Serial Number:** 74238035

**Registration Number:** 1720351

**Mark (words only):** GMU

**Standard Character claim:** No

**Current Status:** This registration has been renewed.

**Date of Status:** 2002-03-04

**Filing Date:** 1992-01-16

**Transformed into a National Application:** No

**Registration Date:** 1992-09-29

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 8

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2002-03-05

---

#### LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. George Mason University

**Address:**

George Mason University  
4400 University Drive  
Fairfax, VA 220304444  
United States

**Legal Entity Type:** CORPORATE INSTITUTION

**State or Country Where Organized:** Virginia

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#### GOODS AND/OR SERVICES

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**International Class:** 021

**Class Status:** Active

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 419, Pg. No. 6.

drinking glasses, pilsner glasses, coffee mugs/cups, beer glasses, beer mugs, steins, wine glasses, shot glasses, tumblers, cups, plastic cups, plastic glasses, ceramic plates, decorative plates, paper plates, thermal insulated sleeves for drinking containers, bottle openers, pitchers, salt and pepper shakers, wastecans, and hair combs

**Basis:** 1(a)

**First Use Date:** 1980-07-01

**First Use in Commerce Date:** 1980-07-01

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#### ADDITIONAL INFORMATION

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**Prior Registration Number(s):**

1579506

1621644

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#### MADRID PROTOCOL INFORMATION

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(NOT AVAILABLE)

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#### PROSECUTION HISTORY

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2002-03-04 - First renewal 10 year

2002-03-04 - Section 8 (10-year) accepted/ Section 9 granted

2002-01-10 - Combined Section 8 (10-year)/Section 9 filed

1999-01-11 - Response received for Post Registration action

1998-12-30 - Post Registration action mailed Section 8 & 15

1998-08-18 - Section 8 (6-year) and Section 15 Filed

1992-09-29 - Registered - Principal Register

1992-07-07 - Published for opposition

1992-06-05 - Notice of publication

1992-04-02 - Approved for Pub - Principal Register (Initial exam)

1992-03-20 - Examiner's amendment mailed

1992-03-10 - Case file assigned to examining attorney

1992-03-05 - Case file assigned to examining attorney

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#### CORRESPONDENCE INFORMATION

---

**Correspondent**

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 418, Pg. No. 7.

BRIAN E. WALTHER (Attorney of record)

BRIAN E. WALTHER  
GEORGE MASON UNIVERSITY  
4400 UNIVERSITY DRIVE  
LEGAL AFFAIRS DEPT. MS 2A3  
FAIRFAX, VA 22030-4444

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Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 418, Pg. No. 8

Int. Cl.: 25

Prior U.S. Cl.: 39

**United States Patent and Trademark Office**

Reg. No. 1,720,424

Registered Sep. 29, 1992

**TRADEMARK  
PRINCIPAL REGISTER**

**GMU**

GEORGE MASON UNIVERSITY (VIRGINIA  
CORPORATE INSTITUTION)  
UNIVERSITY DRIVE  
FAIRFAX, VA 22030

FOR: CAPS AND HATS, SWEATPANTS,  
SWEATSHIRTS, COLLARED AND NON-COL-  
LARED SHIRTS, TANK TOPS, TEE SHIRTS,  
SHORTS, JACKETS, SLEEPWEAR, PANTS,  
RAINWEAR, GLOVES, MITTENS, SCARVES,  
SHOES, SOCKS, BELTS, SUSPENDERS, HEAD-

BANDS, NECKTIES, AND INFANT WEAR, IN  
CLASS 25 (U.S. CL. 39):

FIRST USE 7-1-1980; IN COMMERCE  
7-1-1980.

OWNER OF U.S. REG. NOS. 1,579,506 AND  
1,621,644.

SER. NO. 74-238,037, FILED 1-16-1992.

EDWARD NELSON, EXAMINING ATTORNEY



**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2006-05-03 19:59:05 ET**

**Serial Number:** 74238037

**Registration Number:** 1720424

**Mark (words only):** GMU

**Standard Character claim:** No

**Current Status:** This registration has been renewed.

**Date of Status:** 2002-03-04

**Filing Date:** 1992-01-16

**Transformed into a National Application:** No

**Registration Date:** 1992-09-29

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 8

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2002-03-05

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#### LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. George Mason University

**Address:**

George Mason University  
4400 University Drive  
Fairfax, VA 22030  
United States

**Legal Entity Type:** CORPORATE INSTITUTION

**State or Country Where Organized:** Virginia

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#### GOODS AND/OR SERVICES

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**International Class:** 025

**Class Status:** Active

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 418, Pg. No. 10.

caps and hats, sweatpants, sweatshirts, collared and non-collared shirts, tank tops, tee shirts, shorts, jackets, sleepwear, pants, rainwear, gloves, mittens, scarves, shoes, socks, belts, suspenders, headbands, neckties, and infant wear

**Basis:** 1(a)

**First Use Date:** 1980-07-01

**First Use in Commerce Date:** 1980-07-01

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#### ADDITIONAL INFORMATION

---

**Prior Registration Number(s):**

1579506

1621644

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#### MADRID PROTOCOL INFORMATION

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(NOT AVAILABLE)

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#### PROSECUTION HISTORY

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2002-03-04 - First renewal 10 year

2002-03-04 - Section 8 (10-year) accepted/ Section 9 granted

2002-01-10 - Combined Section 8 (10-year)/Section 9 filed

1998-09-29 - Section 8 (6-year) accepted & Section 15 acknowledged

1998-07-07 - Section 8 (6-year) and Section 15 Filed

1992-09-29 - Registered - Principal Register

1992-07-07 - Published for opposition

1992-06-05 - Notice of publication

1992-04-02 - Approved for Pub - Principal Register (Initial exam)

1992-03-20 - Examiner's amendment mailed

1992-03-10 - Case file assigned to examining attorney

1992-03-09 - Case file assigned to examining attorney

---

#### CORRESPONDENCE INFORMATION

---

**Correspondent**

BRIAN E. WALTHER (Attorney of record)

BRIAN E. WALTHER

Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 418, Pg. No. 11

GEORGE MASON UNIVERSITY  
LEGAL AFFAIRS DEPT. MS 2A3  
FAIRFAX VA 22030-4444

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Opposition No. 91125615  
Univ. Southern California v.  
Univ. South Carolina

Opposer's  
Ex. No. 418, Pg. No. 12.

Opposition No. 91125615

**CERTIFICATE OF SERVICE**

I hereby certify that a true and correct copy of the foregoing **OPPOSER'S NOTICE OF RELIANCE NO. 24 FOR THIRD PARTY FEDERAL TRADEMARK REGISTRATIONS** is being placed in the United States mail, first class, postage pre-paid, on May 10, 2006, addressed to the following:

John C. McElwaine  
Liberty Center, Suite 600  
151 Meeting Street  
Charleston, SC  
29401-2239

Attorneys for Applicant University of South Carolina

A copy is being sent by e-mail to JCM@nmrs.com on the same date.

  
\_\_\_\_\_  
Mandy Robertson-Bora